

Q3 2025

# GROWTH REPORT

# Q3 2025 Review

**\$489,725,000** capital investment

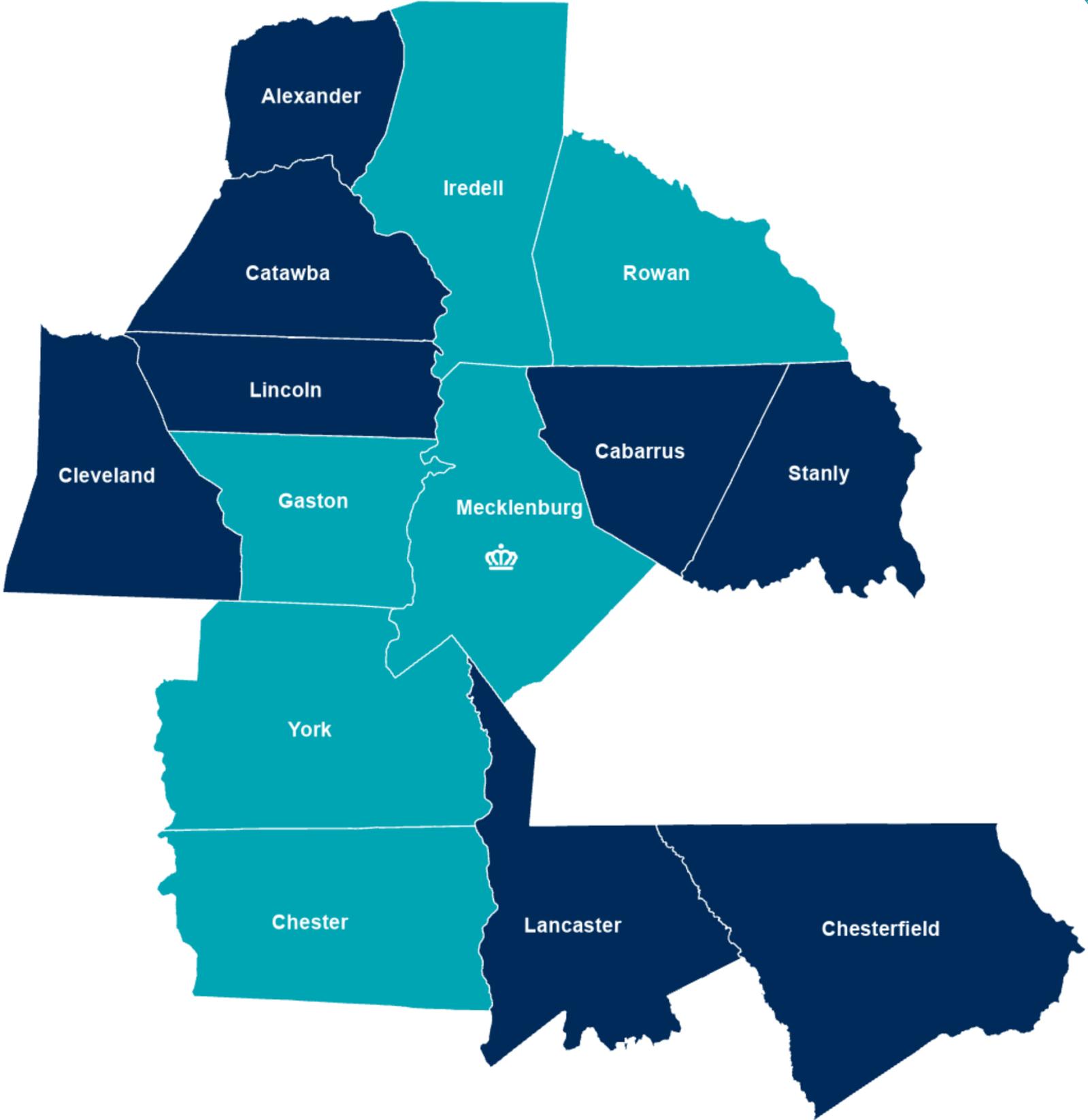
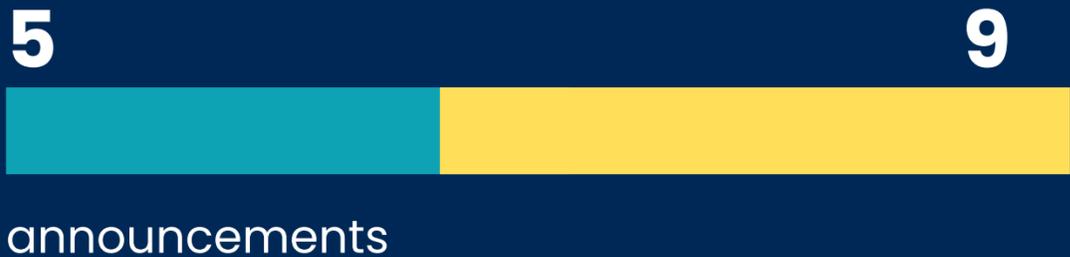
**1,392** announced jobs

**4.1%** unemployment rate

Manufacturing led in total projects landed this quarter, while office projects drove the highest job creation and represented a larger share of overall activity than earlier in the year. New investments continued to dominate, comprising 66% of total activity and remaining consistent with year-to-date trends.

# Announced Investment Activity

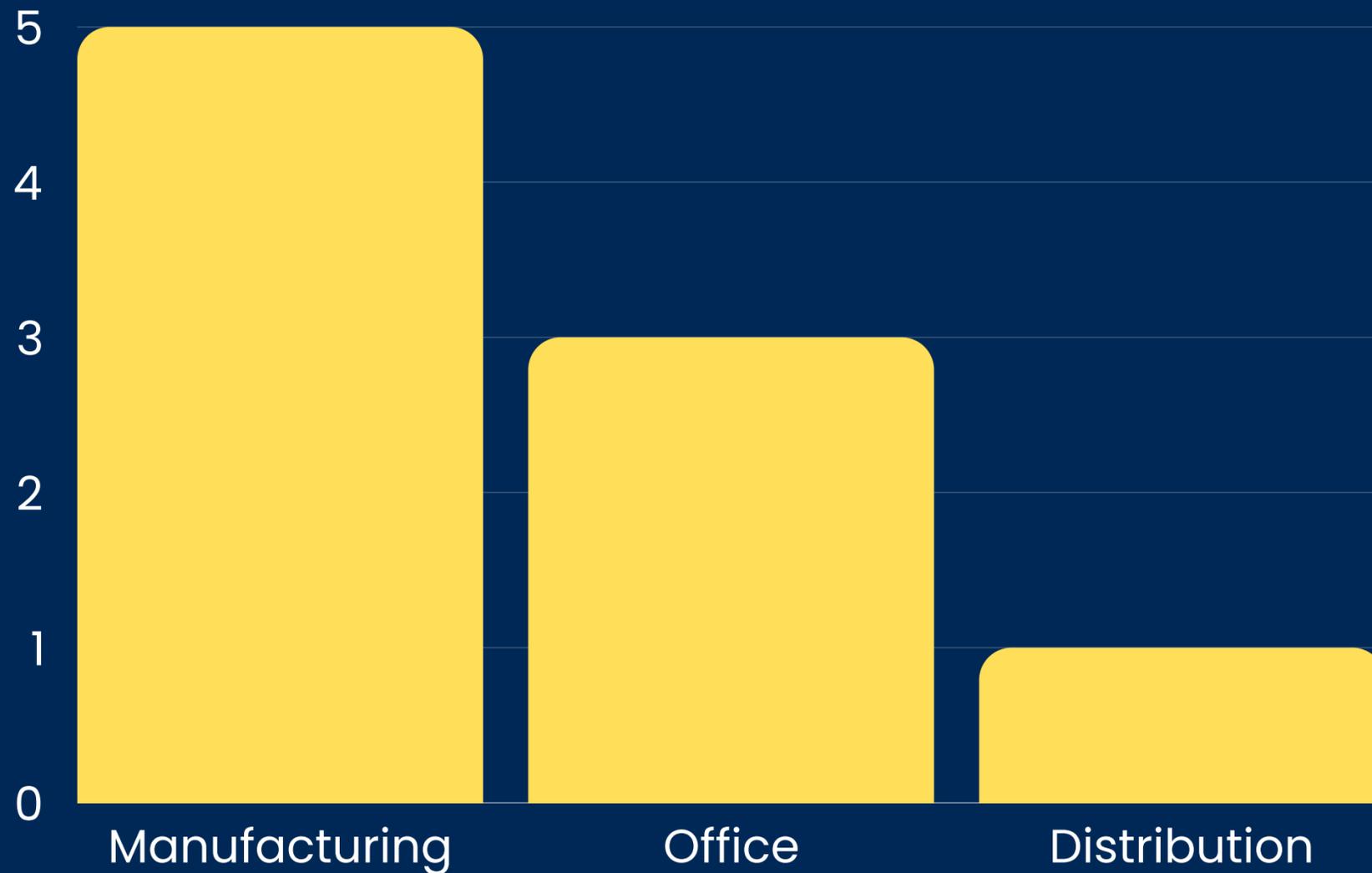
Q3 2024 vs. Q3 2025



Source: Announcements provided from regional county partners. List updated as of October 2025.

# Projects by Type

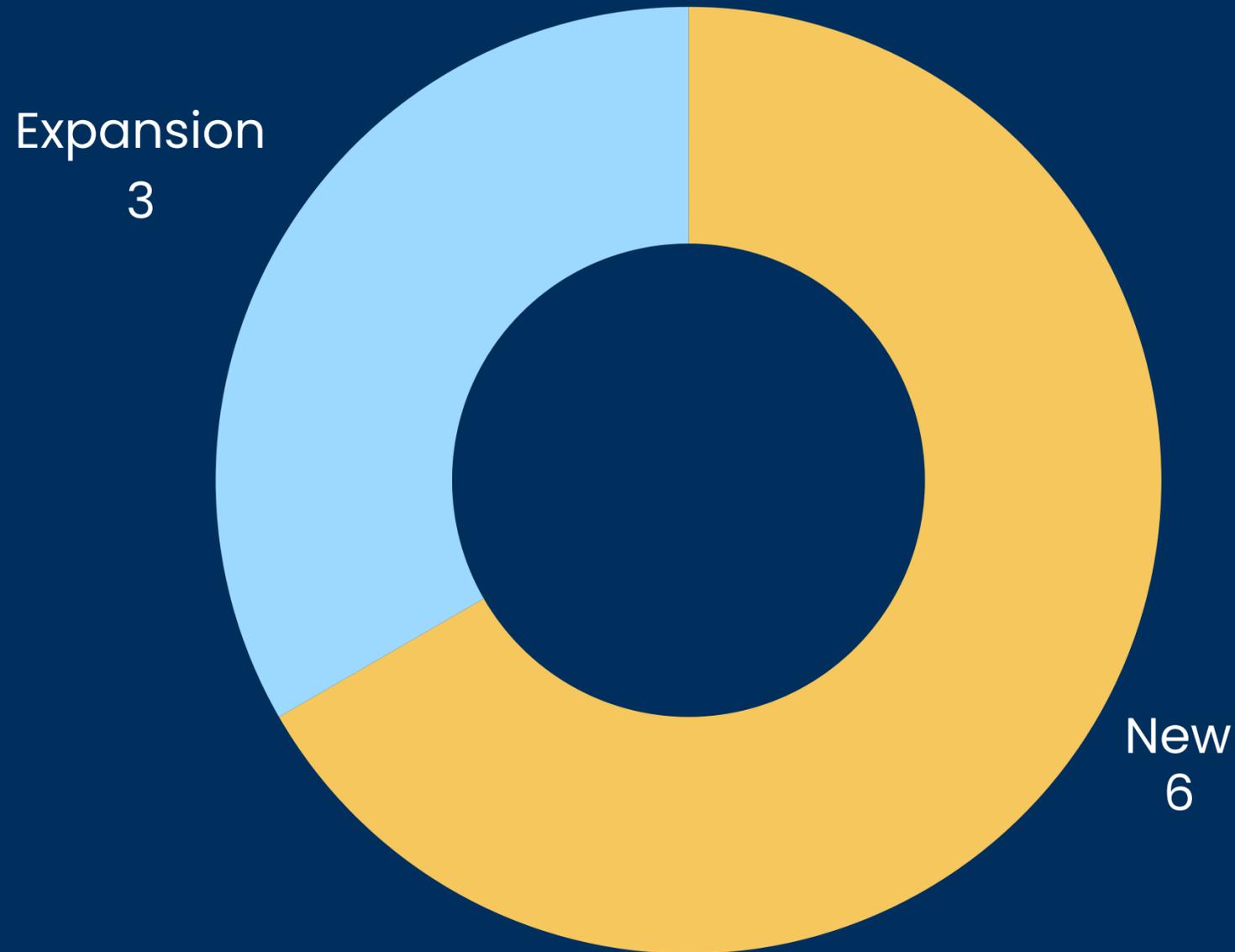
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Manufacturing led the quarter in total projects landed, while office projects generated the greatest number of jobs. The rate of office projects landed this quarter is significantly higher than this year's average, with office accounting for approximately 12% of all projects secured so far this year, but 33% of all projects this quarter.

# New & Expanding

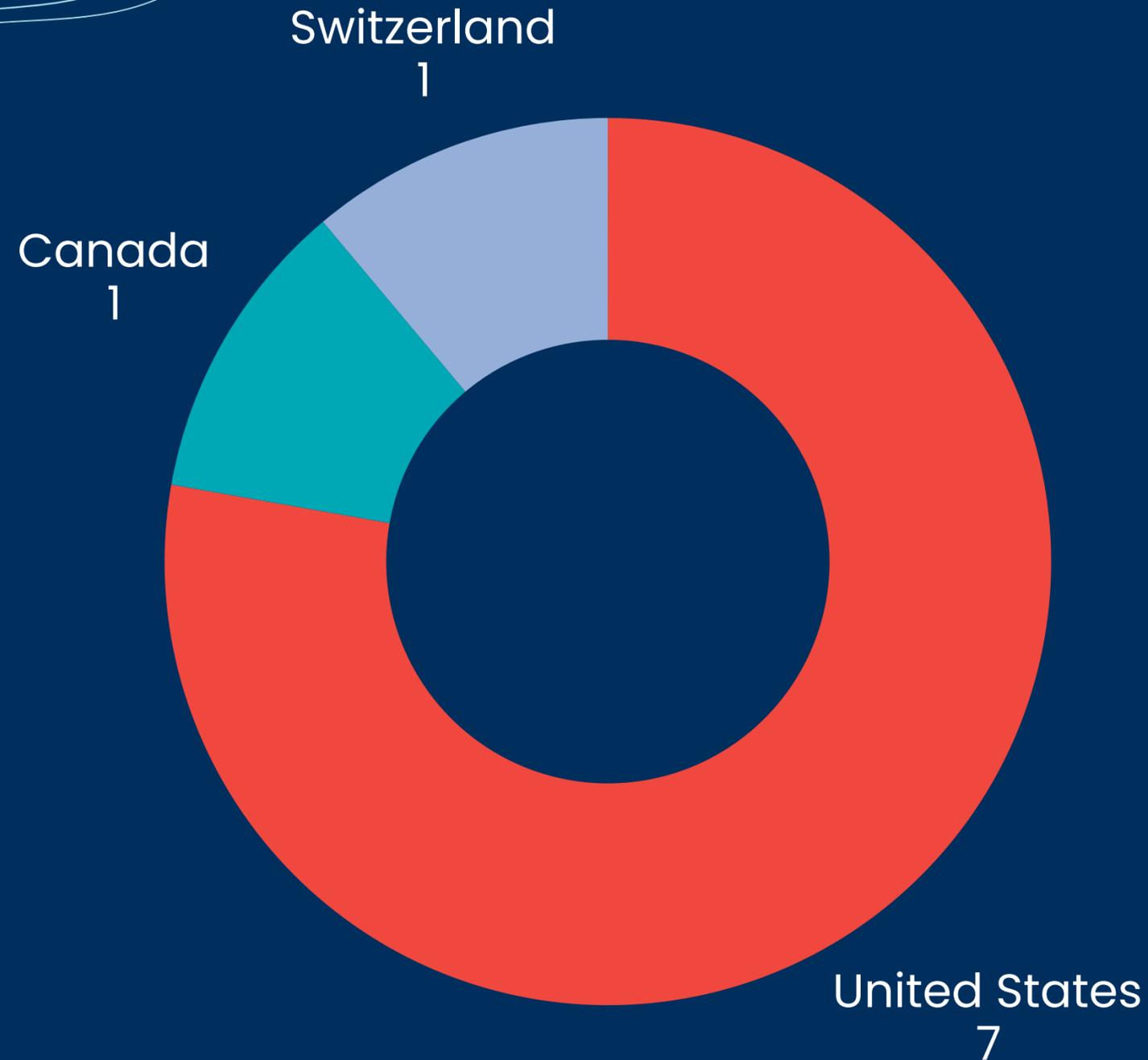
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New investment accounted for 66% of total activity this quarter, closely aligning with the year-to-date share of 71%.

# Foreign Investment

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Foreign investment comprised a smaller share of total activity this quarter, with participating companies originating from Switzerland and Canada. This aligns closely with the year-to-date trend, in which U.S.-based firms have accounted for approximately 69% of total investment activity.

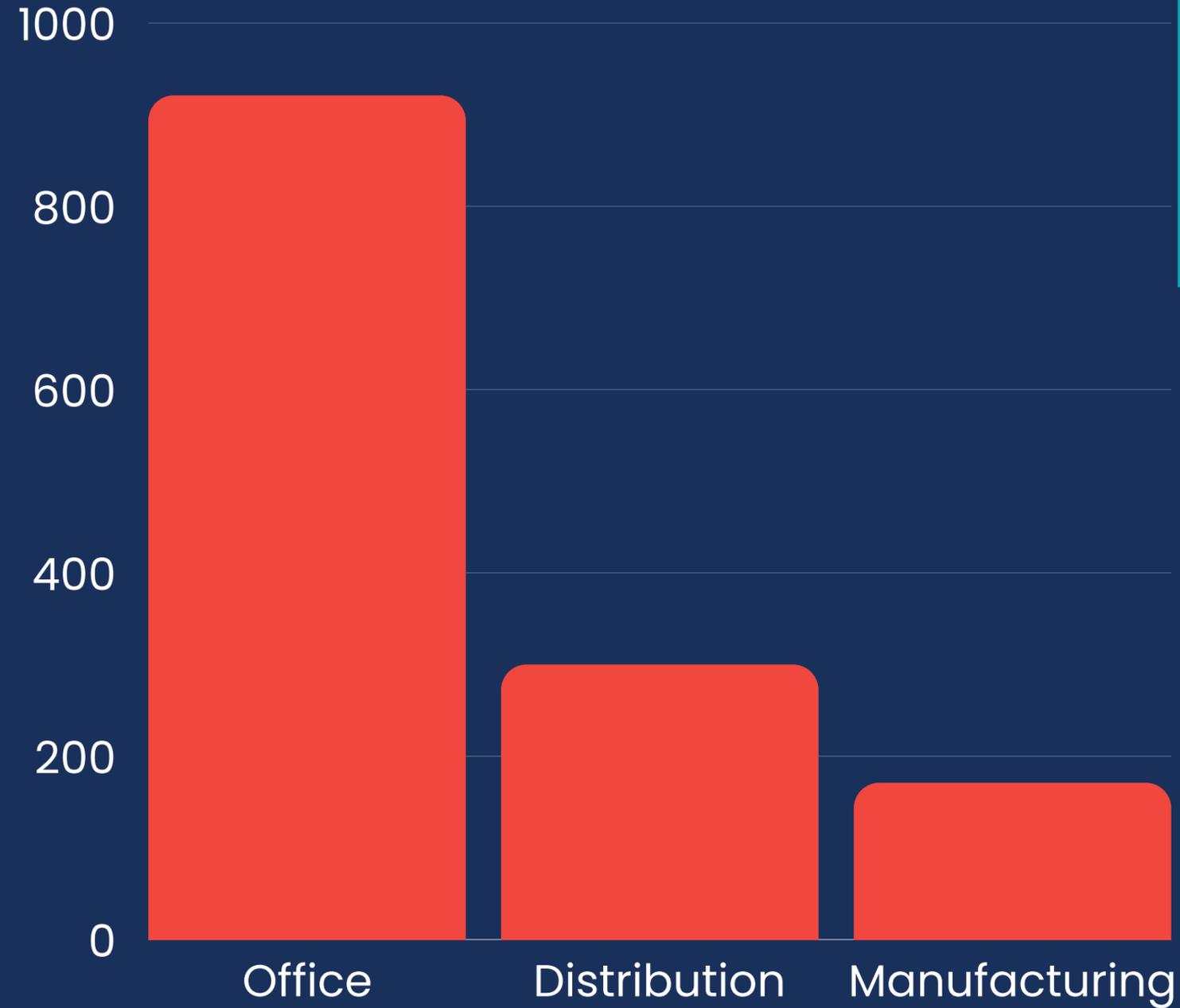
# Office Projects Drive Job Growth

## City of Charlotte attracts large office users in the financial sector

- Office users accounted for more job creation this quarter than all other sectors combined.
- Assetmark commits to creating 252 jobs in Charlotte
- Citigroup commits to creating 510 jobs in Charlotte with their expansion
- Riverstone Logistics commits to creating 159 jobs in Rock Hill
- Charlotte continues to attract investment across diverse industry sectors, including a strong concentration of high-level office jobs within the financial sector.

## Jobs by Type

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# THE RESEARCH TEAM

Services include demographic and economic trend research, industry research and deep dives, economic impact analysis, site selection and mapping analysis, and custom reporting.



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