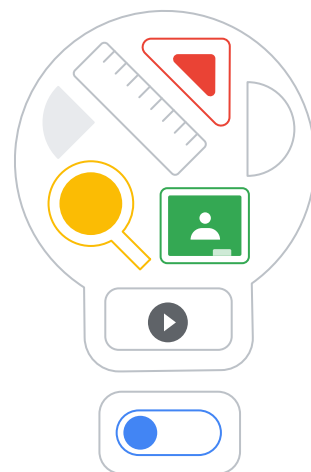# Google Vids

Easy video creation for teaching and learning

Inspire the next wave of storytellers with Google Vids, a collaborative video creation app in Google Workspace for Education that makes it easy for students and educators to create engaging videos.

Create and collaborate with ease

- Invite others to collaborate on your video with familiar features like tagging, commenting, and sharing
- Assign Vids projects in Google Classroom and import screencasts, slides, photos, and more from Drive
- Jump-start your videos by using a variety of editable education templates
- Vids comes with enterprise-grade data protections, meaning there are no ads and you're in control of your data
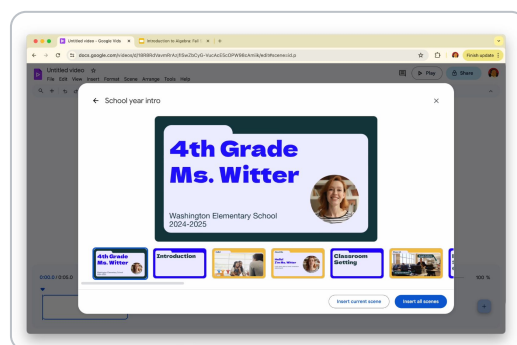
Empower the next wave of storytellers

- Capture students' attention, cater to different learning styles, and improve retention with video lessons
- Empower students with video tools that help build communication and creative-thinking skills
- Enrich scenes by adding your own images or select from millions of royalty-free videos, images, GIFs, and music tracks
- Personalize your content by recording yourself with an in-product script creation tool and teleprompter
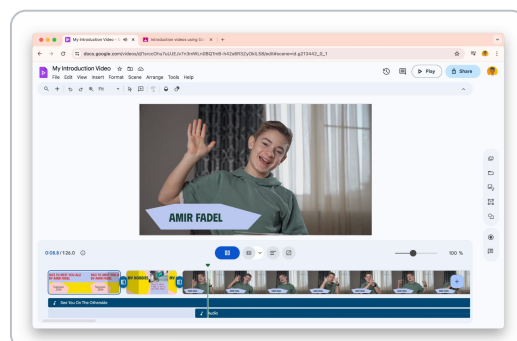
Educators agree that video is helpful for teaching and learning

Kaltura, 2022

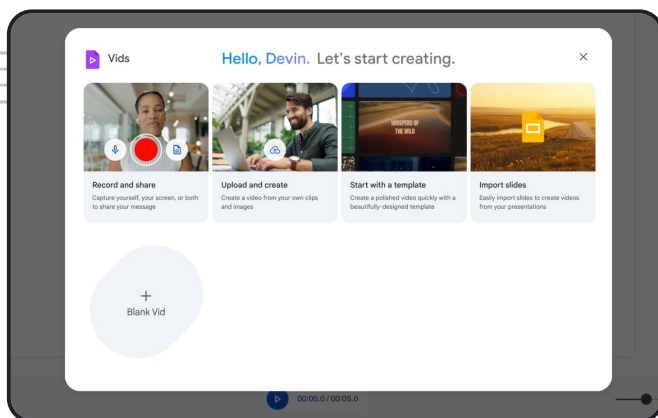**94%**
say that video increases student performance

75%
say that video engages their students more than text-based content

Learn how to use Vids →

Google Vids

Bring stories and lessons to life

With just a few clicks, educators can create instructional videos that make difficult concepts more digestible. Students can also get creative with Vids and produce their own video book reports and assignments. Vids is integrated with the tools you use every day – like Drive and Classroom – so it's readily accessible.

Vids

Hello, Devin. Let's start creating.

Record and share
Capture yourself, your screen, or both to share your message

Upload and create
Create a video from your own clips and images

Start with a template
Create a polished video quickly with a beautifully-designed template

Import slides
Easily import slides to create videos from your presentations

+
Blank Vid

00:00.0 / 00:05.0

Instead of:		Use Vids to:
Assigning a research paper	→	Have students illustrate their research by creating a short video to play for the class
Hosting a long professional development course	→	Record bite-sized explainer and best practice videos for educators to watch on their time
Explaining a complex concept many times over	→	Create a series of short videos to illustrate the concept so students can watch it multiple times
Sending a school-wide email announcement	→	Share a video announcement to foster more personal connections with your school community

Supercharge your videos with help from Gemini*

Go from idea to video faster. Produce polished, impactful videos with AI assistance that makes advanced creation simpler than ever.
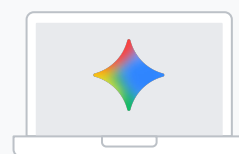
Create your storyboard – complete with suggested scenes, a script, stock videos, and more – with just a simple prompt and content from Drive.
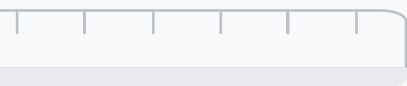
Give your video a voice by choosing from a selection of preset voices – each with a distinct personality. Even have an AI avatar narrate your video for you.

Generate images, and videos with sound from a simple prompt.

* Requires Google Workspace for Education Plus, Teaching and Learning add-on, or Google AI Pro for Education.

→ **Get generative AI capabilities in Vids with Education Plus**