

The Sisters Grimm Charitable Trust

Charity number: 116338

Trustees Annual Report
Year ending 30th September 2021

Trustees:

Clare Eason
Eibhlish Fleming
Ben Onajide

The principal office of the CIO: No. 1 Business Centre, 1 Alvin
Street, Gloucester, GL1 3EJ, England

Independent examiner:

Sophie Dale, 162 Redcar Road, Bicester, Oxon, OX26 1BS, England



The objects of the CIO are to promote the arts and to advance the education of the general public in the field of dance, music, film and other art forms, in particularly but not exclusively through supporting the work of Sisters Grimm Ltd, INALA Ltd, and other related companies and organisations, in creation, development, production and performance of the arts.

TRUSTEE REPORT YEAR ENDED 30th SEPTEMBER 2021

Summary:

During the pandemic, Sisters Grimm continued to collaborate across cultures and artistic disciplines in the Middle East, developing new show content and writing 17 new songs for the production. Page 12

The pandemic shifted Sisters Grimm's creative output to digital where Sisters Grimm released new singles and music videos from their new Arab World show receiving millions of views and critical acclaim, engaging new audiences and continuing to spotlight and showcase local talent.

In January 2021 in the New Years Honours list, both the founders and directors of Sisters Grimm were both honoured with MBE's for services to the Creative Industries and international trade.

The Sisters Grimm developed two new IP's:

'Global Landscapes' including 50 for 50 a new multi sensory theatrical art exhibition drawing attention to natural landscapes that need protecting, and Art In Nature Global, launching 'UAE Art In Nature' in March 2021. UAE Art In Nature was the sole activity funded by the Charity in 2021 costing £50k. See page 6.

It engaged with over 100 schools and over 1000 under 18's submitted nature artworks. The music video released on World Wildlife day received over 3.5 million views.

INDEX:

Page 2 – Summary & Index

Page 3 - A Year In Numbers

Page 4 - UAE Art In nature Feedback

Page 5 - Introducing Art In Nature

Page 6 - Case Study Outcomes UAE Art In nature funded by The Sisters Grimm Charitable Trust

Page 7 - Art In Nature Benefits

Page 8 - Introducing Sisters Grimm

Page 9 - Introducing Sisters Grimm continued

Page 10 & 11 - Sisters Grimm Slate of Cultural Shows

Page 12 - 2020 Cross Cultural World Music releases

Page 13 - Albania Art In Nature developments

Page 14-15 Accounts



A YEAR IN NUMBERS

1086 Young people participated in Art In Nature UAE

108 Different schools across UAE engaged

75 Winning artworks stitched together for the music video

3.5 million YouTube views of Art In Nature music video

4-16 Age range of participants

7 out of 7 Emirates engaged

100% positive feedback from parents and teachers

Selection of Feedback from UAE Art In Nature:

"My children haven't stopped making art saying since Art In nature and told me
"maybe we'll be in their next music video!" Will you run it again please!"

UAE Parent

"Thank you so much for the certificate. Kyler is very happy to receive it signed by Ms. Pietra and Ms. Ella"
Mother of Kyler Dias

"Thanks again for giving me this wonderful opportunity to draw. I had fun Regards Esther"
Participant - Esther Fernandes GEM Private

"There is a very high demand for inspiring initiatives like this and we are very interested to develop an ongoing working relationship with
you" Fiona- GEMS World Academy

"Congratulations on the success of UAE Art In Nature"

Greta Ferloni- Manager - Wellbeing Initiatives Knowledge & Human Development Authority

"Congratulations on the fantastic initiative"

Aida Salamanca MBE Country Director, United Arab Emirates British Council

"We are happy to support this needed initiative and will spread the news of this programme across all our channels"

Taner Topcu, Director of Academic Zone, Ras Al Khaimah Economic Zone -Government of Ras Al Khaimah

"Dubai Culture actively supports the Government's mandate to develop a knowledge-based society, promoting a cultural and creative environment, as well as integrating cultural content in innovative ways across the UAE's educational curriculum to enable today's youngsters feel proud of the nation's heritage and culture. One of our key pillars of our 2020 – 2025 strategic roadmap is making culture available and accessible to everyone and everywhere; our support of Sisters Grimm represents a celebration of arts that highlight the rich culture and heritage of the UAE."

Shaima Rashed Al Suwaidi, Director of Marketing & Corporate Communication Department, and Acting Chief Executive Officer of Arts & Literature Sector at Dubai Culture.



ART IN NATURE

Co-founders of Sisters Grimm, Grammy nominated composer and painter Ella Spira MBE and former Royal Ballet ballerina Pietra Mello-Pittman MBE, believe environmental awareness begins with learning to appreciate and respect nature.

A mass participation social impact initiative offering young people the opportunity to be featured in Sisters Grimm's online gallery and next Music Video and seen by millions.

Free to enter & open to all under 18's
Supporting mental well being, inclusivity and equality, creativity, quality family time with Australian nature represented in all the artworks.

The challenge is to dig deep and find a connection with nature and loved ones through this shared activity that is accessible for all and promotes diversity.

Young people are free to represent their experience in nature, environmental or sustainable ideas however they choose from creating a painting, drawing, mixed media collage, or 3D model from any medium so long as a digital photo of the final piece can be emailed.

This global movement uses mainstream arts to deliver information on the environment to inspire new climate solution. Complimenting IPCC reports, this project uses data and science to inspire and educate participants on the impacts of climate change and the many positive decisions and choices available that can have positive impact on the climate.

Building on the success of launching ART IN NATURE in March 2021, Sisters Grimm are running the programme globally.





CASE STUDY

'UAE ART IN NATURE'

UAE Art in Nature saw over 1,000 young people across the UAE submit artworks of nature. The music video has over 3.5million views with the project and artworks receiving great critical acclaim in the media.

- Every submission received a certificate of participation signed by co founders and Directors Pietra and Ella
- Every submission is featured in the butterfly key artwork and is public on a bespoke online gallery www.uaeartinnature.com
- 75 winning artworks became the 3d environment an animated ballerina (Pietra) dances through to the soundtrack of "Windows of the Mind" which features the vocals of local music collaborators Madyan Hamza singing in Arabic and DB Gad singing in English
- Messages of support from parents and teachers continue to pour in "My children keep painting and told me "maybe we'll be in their next music video"
- The project was successful in supporting; mental well being, inclusivity and equality, creativity, quality family time with a diverse cross-section of nature represented in the artworks.



ARTS&CULTURE

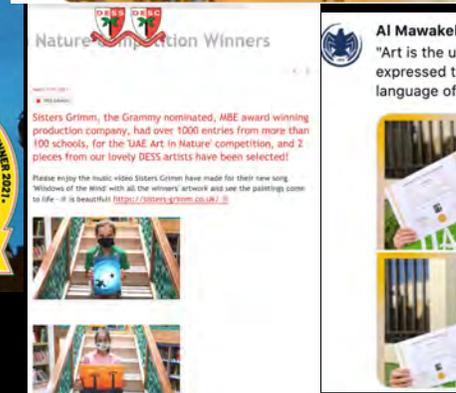
'Windows of the Mind': Sisters Grimm launch new single and music video featuring artworks by UAE youth



Sisters Grimm launched a new single on Spotify 'Windows of the Mind' featuring artworks by UAE youth

How your kids' artwork can appear in a music video

Art | Foremarke School @FMKDXB_Art · Mar 3
Well done to all our artists who's work has been selected to be featured on the UAE- Art in Nature website! Check it out!
uaeartinnature.com/page/6/ #uaeartinnature #youngartists #whichschoolDubai



JAN 19 Sisters Grimm Launch 'UAE Art In Nature' For World Wildlife Day



Calling All Kids! One Week Left to Submit 'UAE Art In Nature' Creations



Dubai, United Arab Emirates, 7th February 2021 - This is the final week for children across the UAE to get creative and out into nature to create artworks for the 'UAE Art in Nature' campaign as the 14th February deadline approaches.

AI Mawakeb Al Garhoud @Mawakeb_Garhoud · Mar 15
"Art is the universal language of the heart..." Our talented sts expressed their admiration of the UAE nature & culture using the language of art. #uaeartinnature



ART IN NATURE BENEFITS



INCLUSIVE

ACCESSIBLE

FREE FOR ALL UNDER 18'S

SUSTAINABLE

PROMOTING DIVERSE ENGAGEMENT

WELLBEING

Mental & physical benefits of being outdoors

ENVIRONMENTAL SCIENCES

Inspiring climate change solutions from the next generation

ARTS

The opportunity to be a part of a major international Arts Company

EDUCATION

Outdoor learning nurturing creative thinking arts and science

TOURISM

Celebrating the country's nature

LEGACY

Inclusion in Art In Nature Around The World exhibitions and shows

INTRODUCING:

Sisters Grimm

Are recognised as a leading UK cultural force



Awards & nominations for:

Grammys, Best Album

Manchester International Festival - Best Entertainment

Brazilian International Award - Best Show

Women of the Future Awards

Channel 4 Talented Newcomer's Award



Royal Performances:

Royal Variety Show at the London Palladium
in the presence of HRH Prince William
and Catherine, Duchess of Cambridge

Royal Concert for Sentebale at Hampton Court Palace
in the presence of HRH Prince Harry



Affiliations:

United Kingdom 'Great' Campaign

Bringing best of Britain to the World

Channel 4, UK

BAFTA

Ministry of Sound

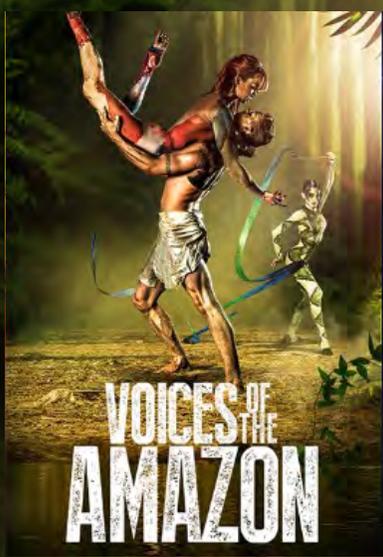
MBE awarded in the
Queen's 2021 New Year's
Honors List for Services
to International Trade
and the Creative
Industries



Trailblazing culturally themed spectacles.

- Grammy nominated world music
- Global reach of 190,000,000
- Critically acclaimed & award winning cultural collaborations
- World class dance disciplines
- Innovative & inclusive
- Socially relevant
- Transcending language barriers
- Accessible to diverse multi cultural audiences globally
- International themes relevant across the world
- Scaleable
- Track record for sell out successful shows





INALA
A Zulu Ballet

A celebration of South Africa today that has featured the Multi Grammy and Emmy award winning Soweto Gospel Choir and Ladysmith Black Mambazo with Dancers from the Royal Ballet, Rambert and Alvin Ailey.

In 2014 INALA marked 20 Years of South African democracy, and Mandela's Long Walk to Freedom.

A huge critical success, awarded a Grammy nomination for the music, featured on the Royal Variety Performance seen by millions world-wide, and Prince Harry's Concert. It has sold out major theatres and concert halls internationally including Royal Albert Hall, drew in 30-45% first time theatre attendees and delighted audiences with standing ovations every show.

Full length 80 minute show with an interval.
Choreography: Mark Baldwin OBE
Music: Ella Spira, Joseph Shabalala & Ladysmith Black Mambazo

VOICES OF THE AMAZON
Rainforest Dance Musical

A story of love and redemption set in the Brazilian rainforest. It was performed by dancers from the Royal Ballet as well as from Brazil and narrated by the inimitable Jeremy Irons.

The show played London and Singapore and won the Brazilian International Press Award for best show. It has now been licensed to a Brazilian company to tour Brazil. We're in talks to tour it around Japan at the end of this year with new designs and staging and the trailer has already been included at a new theatre in Japan's most popular tourist attraction Osaka Castle.

Full length 80 minute show with an interval.
Narration: Jeremy Irons
Music: written by Ella Spira, Danny Nascimento & Dito Martins & Julien Davis.
Vocal Arranger: Naomi Hammerton
Sound design: Adrian Rhodes
Designs for 2019: Klara Zieglerova.

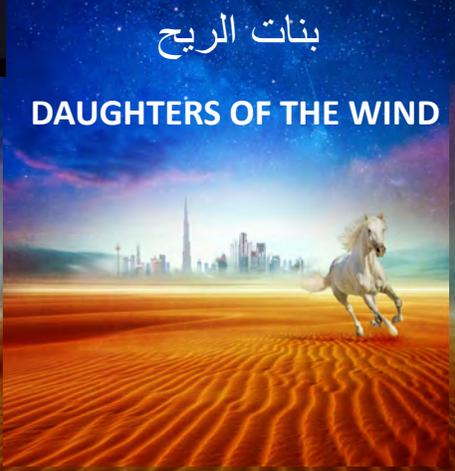
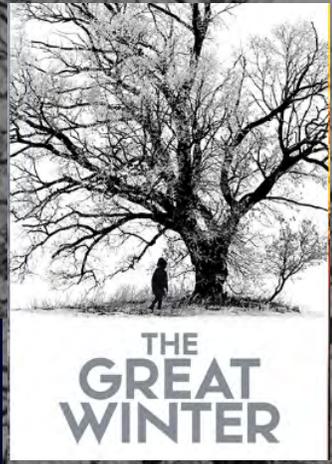
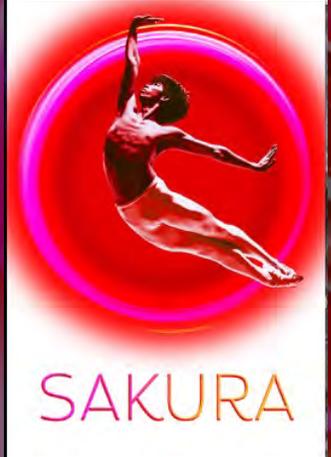
THE WARRIOR QUEEN OF BALI
A story of betrayal and revenge

Sisters Grimm and James Cousins join forces to explore the Balinese philosophy of dualism through Bali's legendary character of Rangda the queen and warrior. It presents their interpretation of her back story as a betrayed woman who ultimately seeks her revenge on those who banished her, sending her into exile for being a witch.

The title role of the Balinese Warrior Queen is portrayed by two strong female leads, one singer and renowned Balinese dancer, Yasmin Priyatmoko Bohn.

Sisters Grimm would like to thank Balinese Cultural specialists Restu Kusumaningrum the Bali Purnati Foundation and I Wayan Dibia for their support.

A 30 minute narrative piece.
Choreography: James Cousins
Music: Ella Spira & Naomi Hammerton



SAKURA

A Celebration of Japanese Culture (working title)

Sakura is a celebration of Japan today.

SAKURA meaning 'blossom' in Japanese, explores the idea of transition, transformation and reinvention. The show features a live choir, Taiko drummers and multidisciplinary performers from Japan.

Drawing on traditional Japanese art forms, Mark Baldwin unites multi disciplinary performers in this work.

This contemporary dance troop includes Master Samuri Tetsuro Shimaguchi (Kill Bill) alongside Royal Ballet's Taisuke Nakao and Nao Sakuma.

Choreography: Mark Baldwin OBE Music: Ella Spira & Naomi Hammerton

THE GREAT WINTER

A Nordic Folklore Inspired show (working title)

The Great Winter is a story of the past touching touching the present. In the deep winter of the far north, up where the sun gets lost and where winter seems to last a whole life time, there is an orphan girl, Lena.

This is a major new Sisters Grimm production rooted in Nordic and Viking folklore, told through song and dance, with a compelling narrative written by award winning writer James Phillips and performed by Joely Richardson, Alfie Boe & London Contemporary Voices.

This will be a large scale spectacle show set within an atmospheric snowy landscape.

Writer: James Phillips Music: Ella Spira & Naomi Hammerton

DAUGHTERS OF THE WIND

An emotional Arabian Peninsular Dance Musical for the first time bringing together song, ballet and the '50 for 50' fine art series.

An allegorical tale told in music, in words, in dance that fuses the cultural riches of the Arabian peninsula with those from across the globe and reaffirms the truth that together is stronger than alone.

The story takes place in a coastal desert setting where we are introduced to our protagonist, an Emirati woman and her horse as she strives to make a difference in the world for future generations.

Daughters Of The Wind Overture ballet film, directed by Jhenyfy Muller based on a story by Stephen Powell, shot at Dubai Opera with former Royal Ballet dancer and co-founder of Sisters Grimm Pietra Mello-Pittman MBE alongside Arab Singers DB Gad and Madyan Hamza.

Writer::Stephen Powell, Music: Ella Spira & DB Gad



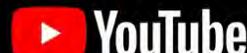
New Songs & Music Videos

Co-Written by Ella Spira and DB Gad, recorded & released in Arabic and English in the UAE

During the pandemic, Sisters Grimm continued to collaborate across cultures in the Middle East, developing new show content and writing 17 new songs for the production.

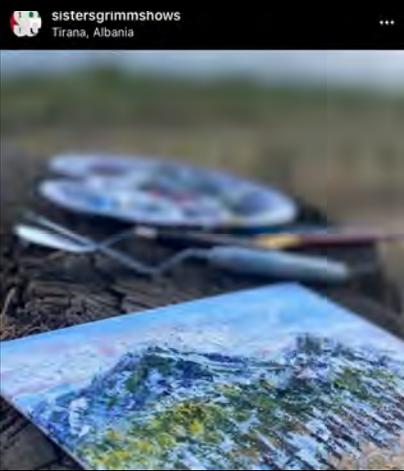
515,277	Just saying Hi / Basalem Aleik بسلم عليك - الإسييرا و ديبى جاد و Ella Spira and DB Gad May 8, 2020 https://www.youtube.com/watch?v=ZluoIocZljc
1,079,789	Together Let Go by Ella Spira and DB Gad Jun 24, 2020 World Music Day https://www.youtube.com/watch?v=AKCHEplzYqE
293,855	Between the Stars / Been El Nogoom by Ella Spira and DB Gad Jul 19, 2020 https://www.youtube.com/watch?v=g_sEchqaXil
543,789	The Way Home - by Ella Spira & DB Gad ft Layla Kardan & Arqam Sep 8, 2020 https://www.youtube.com/watch?v=jehk-tl_NuU
3,008,910	United' - الاتحاد by Ella Spira, DB Gad & Don Abdullah ft Shamma Hamdan & Madyan Hamza & Don Abdullah Dec 2, 2020 UAE National Day https://www.youtube.com/watch?v=GMUh6PewTQE
3,542,235	UAE Art in Nature 'Windows Of The Mind' نافذة الخيال by Ella Spira & DB Gad ft Madyan Hamza Mar 3, 2021 World Wildlife Day https://youtu.be/lh0FH6PztMU

8,983,855 TOTAL VIEWS





ALBANIA ART IN NATURE



sistersgrimmshows Thethi National Park



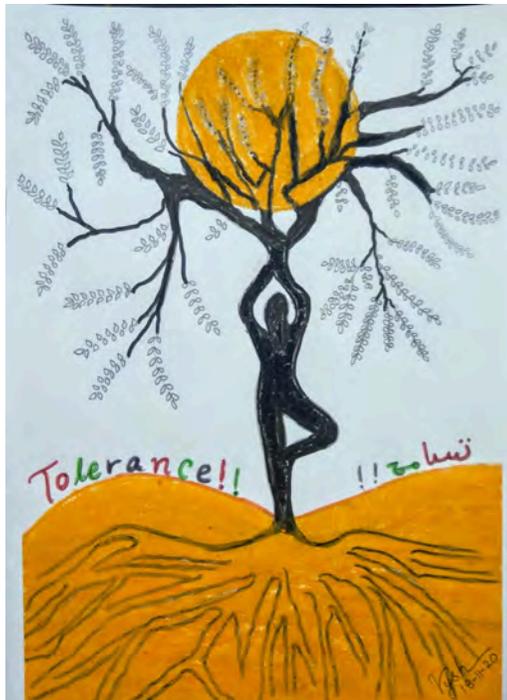
View Insights Boost Post

Liked by nitishbb and 9,295 others
sistersgrimmshows A moment realising how magnificent nature is. #thethwaterfall #albania



Alastair King-Smith, newly-arrived British Ambassador to Albania, called today on Prime Minister Edi Rama. Commenting after the meeting, Alastair said *"It was a great privilege to signal how we plan to broaden and deepen the UK's relationship with Albania by handing over such a stunning painting of the Shala river by British artist Ella Spira MBE. The painting captures the beauty and attraction of Albania – a fantastic tourist destination that few have explored. It was gifted in recognition of how Albanians have shown such generous hospitality to so many people in need over the years, most recently those escaping violence in Afghanistan. I was honoured to explain to the Prime Minister how the artist and her business partner were planning to expand their ground-breaking Art in Nature Global programme to Albania, which he warmly welcomed"*.

Spira, a British Grammy nominated composer, painter and co-founder of production company Sisters Grimm, created the painting 'Shala River' in situ in the Albanian Alps. "The purpose of the painting is to celebrate the natural beauty of Albania with an underlying message of environmentalism, providing a new platform to discuss political relations."



RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Receipts				
Donations, including gift aid recoveries		51,000	51,000	77,737
Total receipts		51,000	51,000	77,737
Payments				
Grants to Sisters Grimm Limited	2	50,000	50,000	122,000
Governance fees		0	0	3,300
Operation costs		72	72	0
Total payments		50,072	50,072	125,300
Net of receipts/(payments)		928	928	(47,563)
Cash funds last year end		3	3	47,566
Cash funds this year end		931	931	3

**STATEMENT OF ASSETS AND LIABILITIES
AS AT 30 SEPTEMBER 2021**

	Note	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
<u>Cash Funds</u>	1			
Cash at Bank		931	931	3
Total Cash Funds		931	931	3
Total Assets		0	0	3
Total Liabilities		0	0	0
Net Assets		931	931	3

These financial statements were approved by the trustees on
and signed on their behalf by:

Eibhlish Fleming



NOTES TO THE STATEMENT OF ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2021

1. Accounting Convention

The financial statements have been prepared to give a 'true and fair' view and have been prepared in accordance with Guidance issued by the Charity Commission and comply with the Charities Act 2011, The Charity (Accounts and Reports) Regulations 2008 and the provisions of the Constitution of The Sisters Grimm Charitable Trust ("the charity")

The financial statements have been prepared under the historical cost convention with items recognized at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

The Sisters Grimm Charitable Trust constitutes a public benefit entity as defined by FRS 102

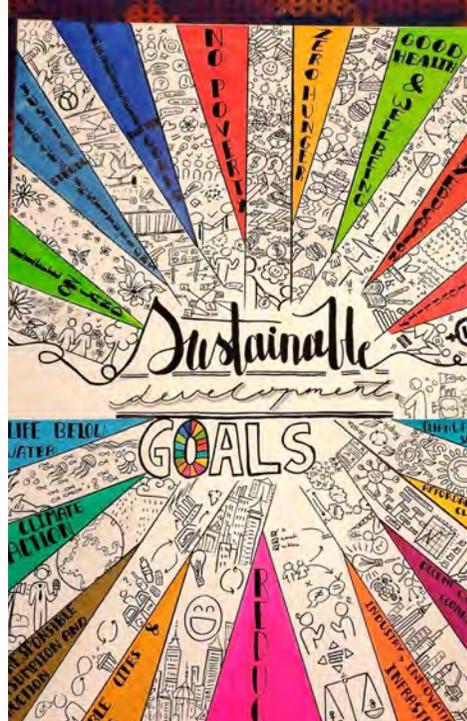
The charity is a Charitable Incorporated Organisation ("CIO") registered in England and Wales and the address of its registered office is Number 1 Business Centre, 1 Alvin Street, GLOUCESTER, GL1 3EJ

2. Cash Funds

All funds held by the charity are unrestricted funds held for the purpose of fulfilling the charitable objects of the charity and paying governance costs.

3. Related party transactions

During the year, the charity paid donations of £50,000 to Sisters Grimm Limited



Section A Independent Examiner's Report

Report to the trustees/ members of	The Sisters Grimm Charitable Trust		
On accounts for the year ended	30 September 2021	Charity no (if any)	1163383
Set out on pages			

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 30/09/2021.

Responsibilities and basis of report
As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Signed:  Date: 17/12/2021

Name: Sophie Dale

Address: 162 Redcar Road
Bicester
Oxon
OX26 1BS

Section B Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

