



VIA Collective Inc  
**Theory of Change**

We believe that when women have learning opportunities that strengthen their personal and professional networks, they enrich and develop themselves, their families, the businesses they lead, and the communities in which they live.

**Our theory of change guides our decisions and helps identify which initiatives to support or develop. This approach has led to meaningful outcomes from our programs, including:**

Women participating in VIA programs grow the size and interconnectedness of their networks, which is a conduit for economic empowerment and entrepreneurial success.

Women entrepreneurs and women-owned businesses report greater success in reaching their goals.

Growth in the representation of women in positions of leadership in the public and private sector.



**COLLECTIVE**  
from personal growth  
to community greatness

# Partner with us in 2026

We invite you to us in building a stronger community for women to grow, lead, and connect across Glynn County and beyond. Our 2026 theme, *Collabherate*, celebrates the power of united purpose—amplifying women’s voices and inspiring shared success.

Your support helps us expand innovative programs and initiatives that foster connection, creativity, and collective impact.

LEVELS	BOLD PARTNER	BRAVE ALLY	COURAGEOUS CONTRIBUTOR	STRONG SUPPORTER	FIERCE FRIEND
<b>BENEFITS</b>					
Highlight at ALL VIA Events	✓				
Recognition on Social Media & Vide	✓	✓	✓		
Logo on Website	✓	✓	✓	Name	Name
<b>YOUR IMPACT AT VIA CONNECTS WOMEN CONFERENCE 2026</b>					
Dedicated Banner	✓				
Highlight in Program & Event Video	Logo	Logo	Logo	Name	Name
Tickets	4	3	3	2	1
Add Info in Giveaway Bags	✓	✓	✓	✓	✓
<b>YOUR INVESTMENT</b>					
	\$2,500	\$1,000	\$500	\$250	\$100

**VIA Collective Inc. is a legitimate 501(c)(3) non-profit.  
 Donations are tax-deductible.  
 The organization is run by volunteers.  
 100% of donations go towards its programs.**

**To learn more email back today!**

\* Consider donating unused tickets to support those facing financial constraints in experiencing enriching events.