



BWC™ Residential Application Guide

Residential Sites is a BWC™ membership category designed for residential spaces, like apartment, townhome, and condo complexes, that support their residents by providing transportation options. BWC™ now recognizes these forward-thinking communities!

How to Apply

bestworkplaces.org (click “Join”)

Below are qualifying benefits a Residential Site might provide its residents.

Primary Benefits

(Minimum of one is required)

Transit Pass

- Pays at least \$30 towards a monthly transit pass for each resident who commutes using transit.

Shuttles

- Fully or partially funds one or more shuttles from transit stations and/or park-and-ride lots. The shuttles can be directly operated by the site or contracted through a service provider.

Carpool Program

- Pays at least \$30 per month to residents who carpool to work, reducing the total number of vehicle trips made per week by at least 6%. Surveys and counter systems can help sites calculate their program’s impact.

Bicycle Program

- Reimburses at least \$20 per month for residents who regularly take trips by bicycle. A “bicycle trip” is typically to and from the workplace but can also be any regular trip taken by bicycle (daily errands).

Commuter Kiosk

- Provides a self-service station with convenient access to transportation-related information and services.

Looking for more guidance? We’re here to help!

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Unbundled Parking

- Offers the option to separate the cost of a parking space from the cost of renting or owning an apartment, condo, townhome, etc. This allows a person who does not own a vehicle to pay less than someone who does.

Equivalent Benefit

- Doing something else? Describe a benefit that provides similar value to residents that reduces traffic and protects air quality, and BWC™ will evaluate whether or not the benefit meets membership requirements.

Secondary Benefits

(Minimum of three required)

Transportation Coordinator

- Person assigned to serve as a transportation coordinator to assist residents with products and services that facilitate their use of transportation options other than driving alone during peak periods.

Promote Transportation Options

- Promotes transportation options through email, newsletters, bulletin boards, at resident benefits fairs, community events, etc.

Wayfinding

- Comprehensive onsite wayfinding program (app or signage) directing residents and visitors to transportation options (bike paths, transit, etc.).

Transportation Benefits Education

- New residents are informed about transportation benefits offered (welcome packets, lunch-and-learns, orientations, etc.).

Onsite purchase of public transit passes

- Transit passes are available for residents to purchase onsite.

Location within walking distance of transit

- Located within reasonable walking distance to at least one transit service.

Enhanced access to transit

- Enhanced access to transit such as wider sidewalks, a bike path, and/or lighting, etc.

Rideshare Pick-up/Drop-off Location

- Designated area where rideshare or taxi services can pick up and drop off passengers.

Preferred Parking

- Preferred parking for carpools and vanpools (e.g., reserved parking, close to entrance).

Charge Residents and/or Visitors for Parking

- Residents and/or visitors are charged a fee to park at residential location.

Ridematching

- Offers ridematching assistance to residents so they may find others with whom to share their ride to work.

Car Sharing

- Supports a short-term car share program by providing car share parking at its site (hourly care hire).

First Mile/Last Mile

- Provides a first mile/last mile connection at the beginning or end of an individual trip residents make using public transportation (shuttle, taxi voucher, etc.).

Bicycle Parking

- Secure bicycle parking, lockers, cages, or indoor bicycle room onsite.

Bicycle Maintenance Station

- Bicycle repair fix-it station (or equivalent bike repair option, such as tools and a designated work area), and/or bicycle wash station onsite.

Bike Sharing Program

- Onsite bike share program.

E-scooter Sharing Program

- E-scooter program onsite for use by residents.

Electric Vehicle Charging

- One or more Level 2 or Level 3 electric vehicle charging stations installed and accessible in parking facility.

Consolidated Deliveries

- System in place for consolidating deliveries to residents, such as parcel lockers or other internal delivery system.

Onsite Amenities

- Onsite amenities or concierge services (e.g., convenience mart, dry cleaning, etc.) that reduce the need for residents to drive for the purpose of running errands.

Onsite Business Center

- Business center or coworking space onsite that may include an office or meeting space or computer/printer/fax equipment.

Healthy Initiatives

- Actively promotes and participates in healthy initiatives to encourage and increase walking and bicycling (cycling challenges, etc.).

Guaranteed Ride

- Provides a guaranteed ride to home or work for residents through a Guaranteed Ride Home (GRH) or Emergency Ride Home (ERH) program (may be provided through a regional program).

Evaluate Program

- Transportation program provided to residents is reviewed regularly (conducts resident surveys, updates options as new services become available in the area, actively seeks ways to expand program utilization, etc.).

Other Benefits

- List any additional commuter benefits the residential site provides to its residents.