

LAURA PANNACK

Photographer

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'Shay'

“I learn most when I walk with a camera; about myself and the company I share.  
I engage. I stop mentally. I listen.”

# Portraiture

My portraiture is pure. It's about real people in real places even when working commercially, I believe in creating this feeling between shots, natural moments and creating a feel on set where everyone can be themselves.

My job is not just to press a button; it's about creating an atmosphere that my subject feels at ease in, connecting with them intimately and capturing the right window where something unique is revealed.

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*'Save the Children'*

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The viewer is connected and engaged with the subject.

My role is to connect with my subject and provide an intimate and enticing visual invite to the viewer - an introduction for them to meet you and memorable images that stay with you.

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*'Chayla', John Kobal Award*

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*'Mike'*

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*'The Offering', Youth Without Age and Life Without Death series*

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*'Purity' Chocolate*

# Commercials



WHAT YOU SAY DURING DIVORCE LASTS FOREVER.

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**SIRE**  
KINDERENINENSCHIEDING.NL

WHAT YOU SAY DURING DIVORCE LASTS FOREVER.

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This shoot was all about narrative and creating very specific images.

Detail was everything and planning was not only essential but helped us problem solve in advance.

We discovered the garage door was 1ft smaller than our truck! This resulted in a fun relaxed and effortless shoot.



# Business know-how

“Their sound business advice has helped me grow from a sole trader to a limited company.”

Sonia Au Yeung,  
Fashion Designer  
and Barclays Business customer



Whether you want to grow, borrow or manage cash flow, are thinking about trading internationally, or even boosting your online trading, our local clinics can help you develop your business skills. They're part of a range of tailored services available to help you realise your business ambitions.

Speak to a member of the team or go to [barclays.co.uk/seminars](https://barclays.co.uk/seminars) to find out more.



# Here for you

“They're fantastic, and sort everything really quickly. So I don't need to worry. There's no hassle.”

Kate Rourke,  
Business Development Manager  
and Barclays customer



Whether you need a new car, want to move house, are starting a family or just thinking about saving for the future, you can rely on us to deliver the right banking services for you.

Speak to a member of the team to find out more.

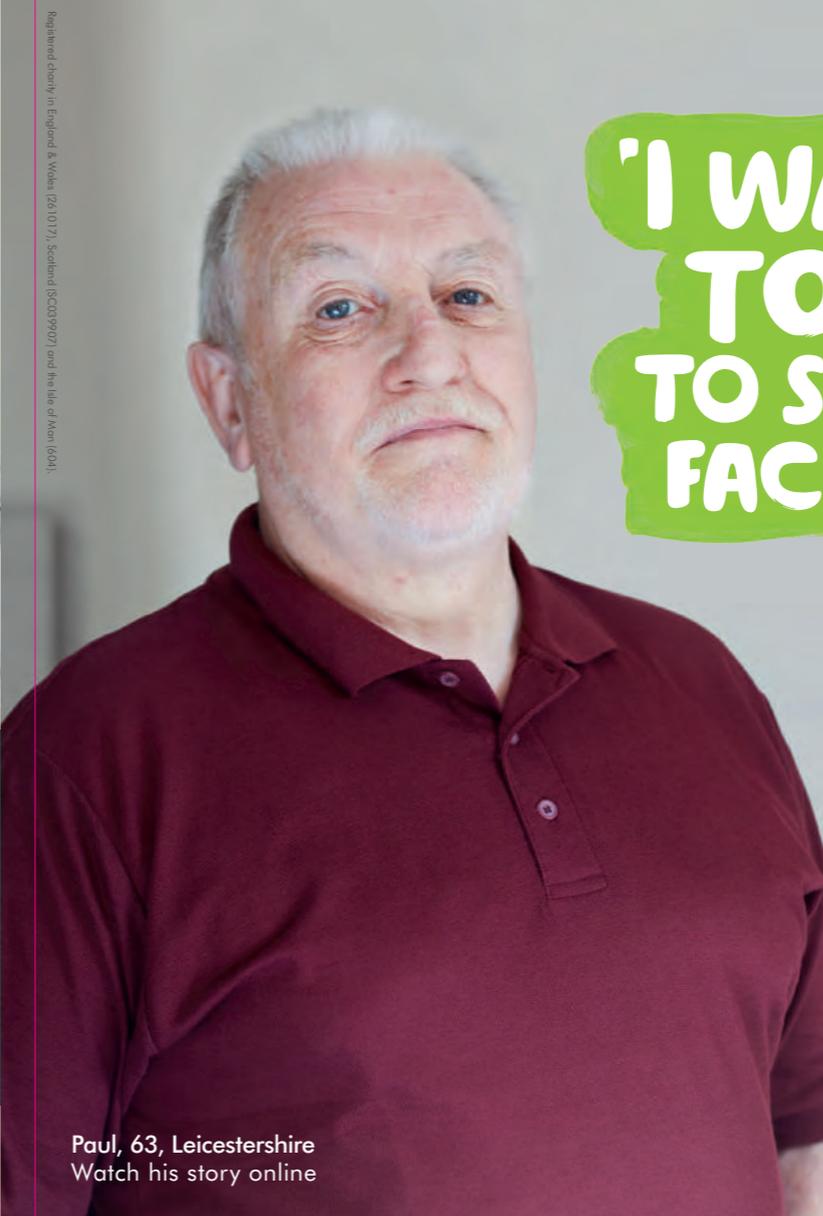




# NO ONE FACING CANCER SHOULD WALK ALONE

WE ARE MACMILLAN. CANCER SUPPORT

Nurses | Support Line | Information & Support Centres | Financial Support

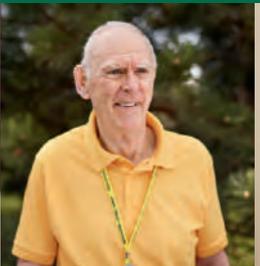


## 'I WANTED TO TALK TO SOMEONE FACE TO FACE'

### WE ARE MACMILLAN. CANCER SUPPORT

Speak in person to someone who understands. No one facing cancer should walk alone.

Find your local Information and Support Centre at [macmillan.org.uk](http://macmillan.org.uk)



Paul, 63, Leicestershire  
Watch his story online



When you've had a rough time, your first instinct is to get back home. It's a desire we all share, and it's the reason Healthcare at Home delivers the same care and support you'd get in hospital, but in the comfort and sanctuary of your own home. After all, didn't you always feel better there?

[hab.co.uk](http://hab.co.uk)

there's a better place to get better



healthcare at home  
it's where you want to be

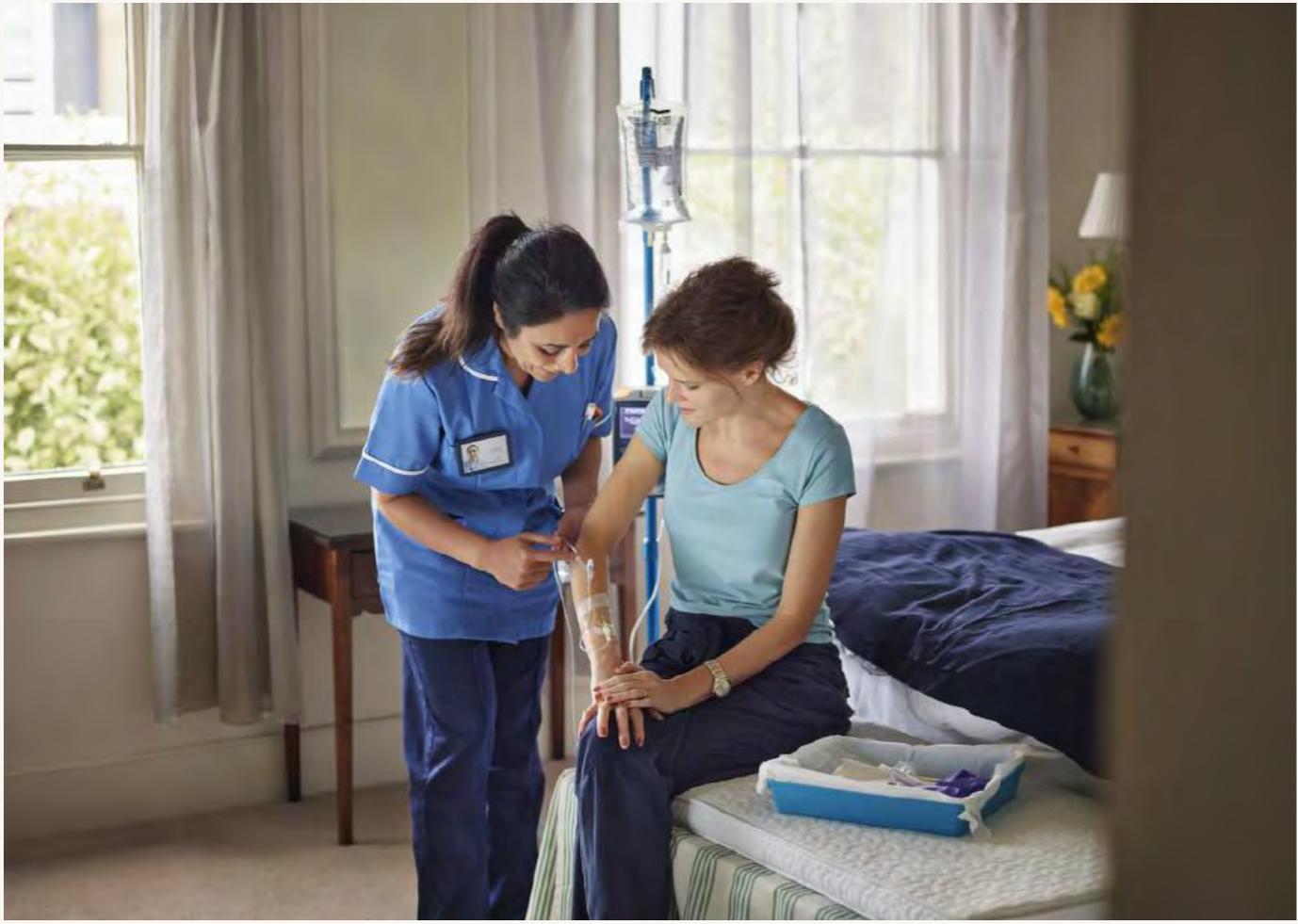
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When you've had a tough time, your first instinct is to get back home. It's a desire we all share and it's the reason Healthcare At Home delivers the same care and support you'd get in hospital, but in the comfort and familiarity of your own home. After all, didn't you always feel better there?  
nah.co.uk

why visit hospital, when it can visit you?

healthcare at home  
it's where you want to be



*'We all feel better at home', Healthcare At Home*

When you've had a rough time, your first instinct is to get back home. It's a desire we all share, and it's the reason Healthcare at Home delivers the same care and support you'd get in hospital, but in the comfort and sanctuary of your own home. After all, didn't you always feel better there?

[hah.co.uk](http://hah.co.uk)

we all feel better at home



**healthcare at home**  
it's where you want to be



With only one weeks notice the BBC commissioned me to shoot anything that related to British summer.

Working and thinking fast, I gained school and parental permission.

One shoot day, 10 teenagers and a TV crew later, we created a simple but raw series on that last day of school before summer break.



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Introducing the first approved treatment in  
over 2 decades to deliver a survival advance  
beyond the benefit of chemotherapy.

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(necitumumab)  
**MOVE FORWARD**

*“From windy beach  
houses, to park  
cafes, huge dogs to  
noisy parrots, 101  
shots, 180 models,  
30 locations all in 8  
days. We got there  
... Laura our hero!”*

# Portraiture

Moving image is a wonderful way to add narrative to strong portraits and to tell a wider and often more insightful story. Working with a small close-knit team over the past eight years we pride ourselves on the fun we have on set, the efficiency at which we work and the magic we create.

Registered charity in England & Wales (261017), Scotland (SC039927) and the Isle of Man (604).



Cath, 58, Gwynedd  
Watch her story online





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*'Doctor At Hands' video, 2017*

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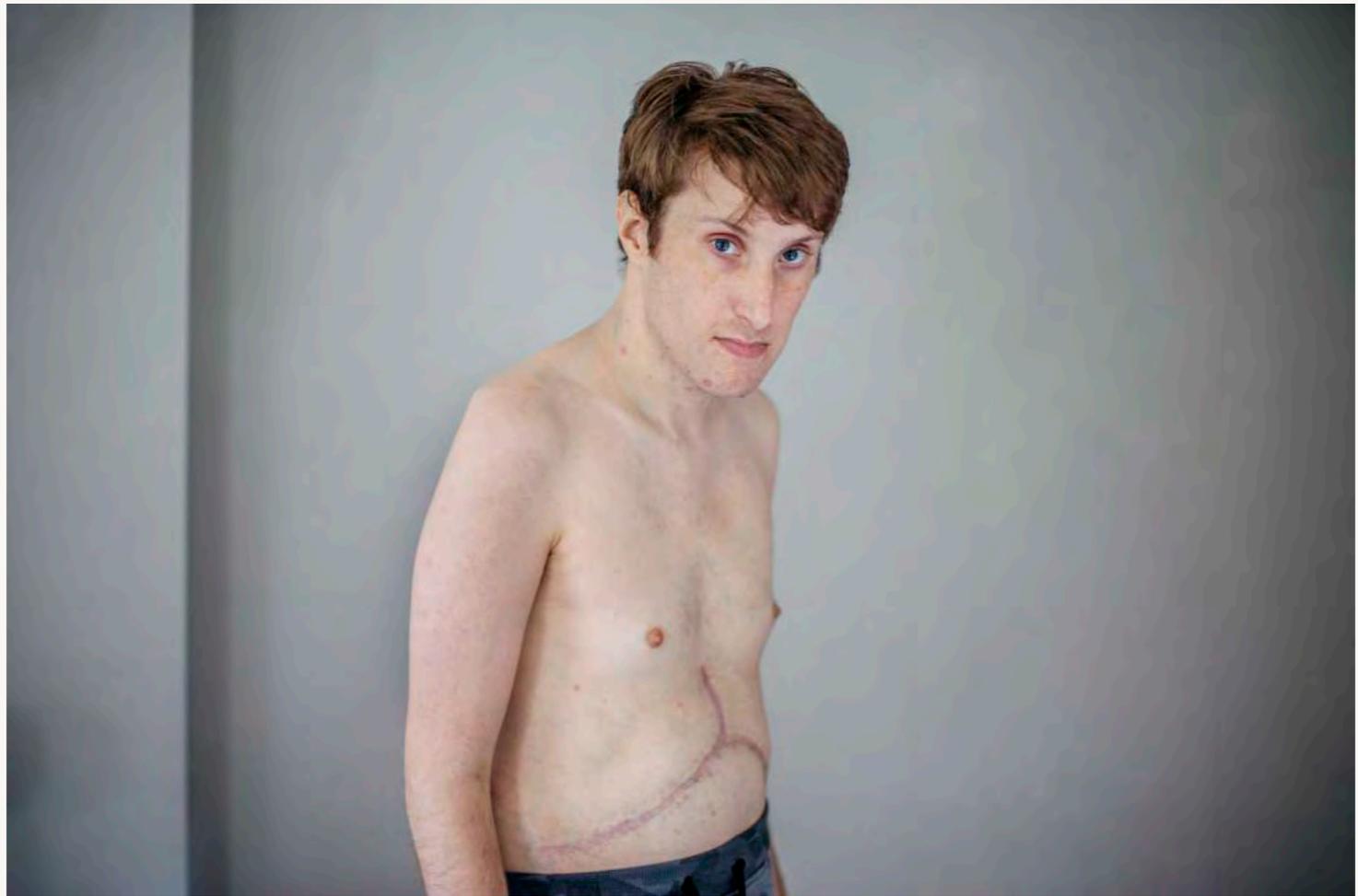
*'Driverless Cars' video, 2017*

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*'Tardigrades' video, 2018*

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*'Believe in Children', Barnardo's*

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*'Believe in Children', Barnardo's*

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*'Believe in Children', Barnardo's*

# **Context & Documentary**

Sometimes a portrait needs context. The delicate balance between environment and subject to tell a story. This captured moment is one that needs awareness, clarity and pre-planned ideas of what I am looking for.









*'Vicky', The Saturday Telegraph*













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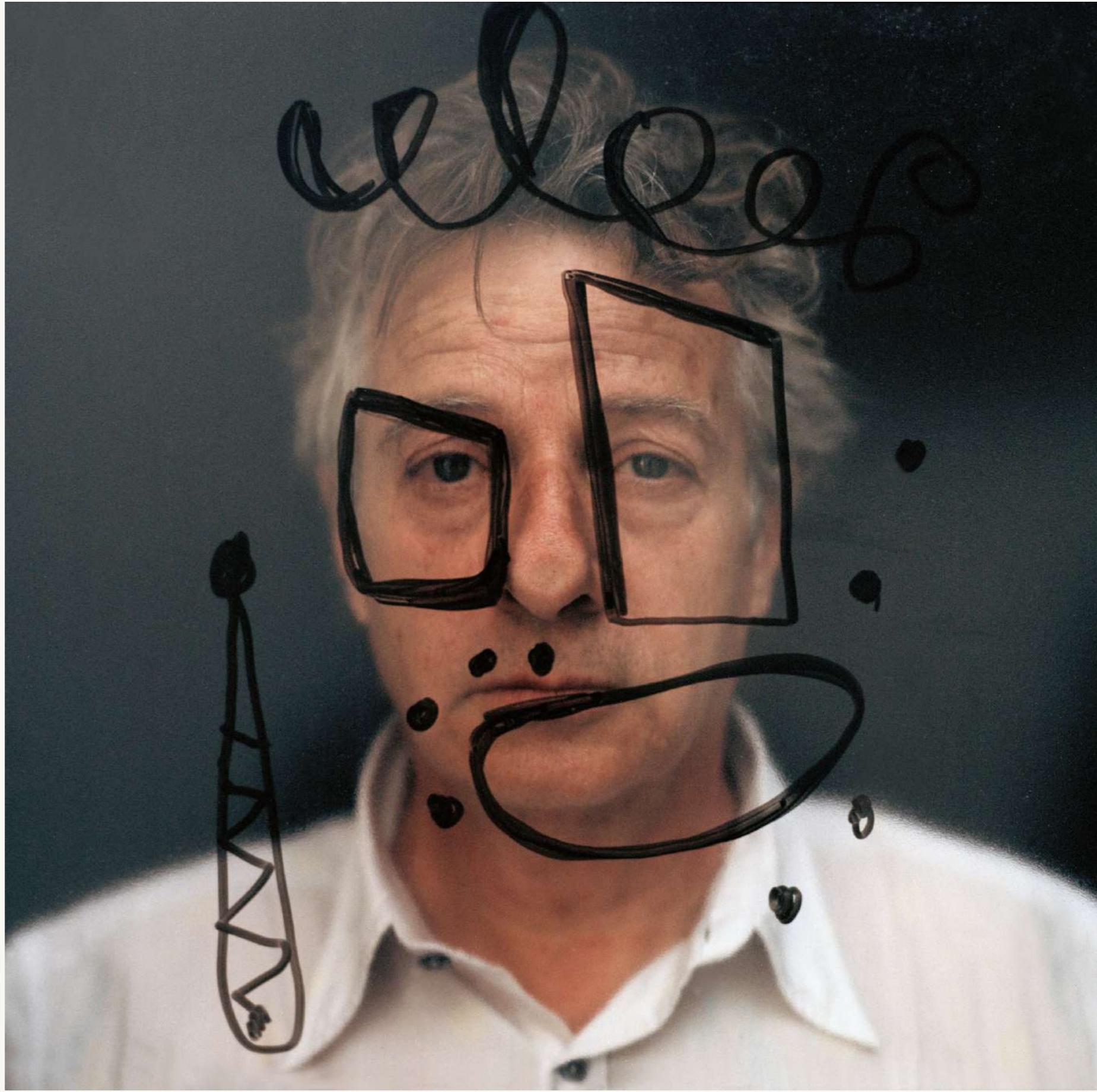
‘Laura’s remarkable ability to build trust and respect with her subjects allows her to express a gritty vulnerability that is as sincere as it is elusive to capture.’

*Terry O’ Neill -  
photographer*

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# Long-term Projects

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*'Youth Without Age, Life Without Death' series, 2016*



*'Then the sisters made the guest and his horse known to all the wild beasts' & "Heaven and Cyanide'*

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*'Float'*

# **Alternative process**

Dedicated to shooting all of my personal work on analogue, I use alternative techniques and processes to provide beautifully unpredictable results. I love a bit of science and often shoot on polaroid and play with the endless possibilities of using analogue. I turn film inside out, put it in the microwave and keep the concept of play key.

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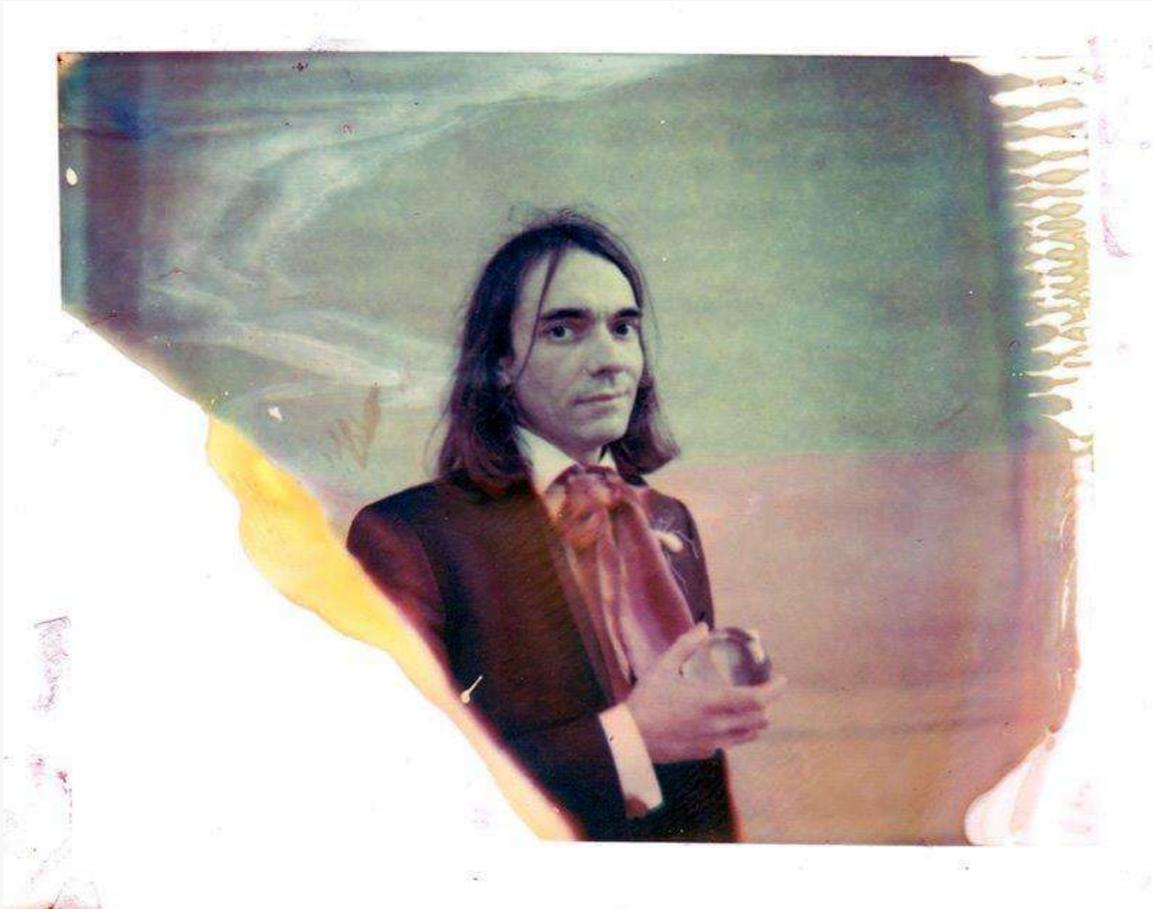
*'Texas'*

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*'Overhaul' for Peckham 24 Festival*

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# **Short-term portraiture projects**

Concept and visual always need to be beautifully balanced. In these more short term works I blend my interest with psychology and art to explore and learn.



This project commissioned by the Saatchi gallery inspired me to look at how teens are battling with a digital self-esteem. An identity they will never surpass. Using a two way mirror I encouraged them to really confront their physical beautiful selves in a meditative way.

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Brexit has long  
garnered column  
inches for its political  
implications, but  
what does it mean  
for love?

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