

2024

Impact Report

Child Care + College
= Economic Mobility



Our Mission

Nana Grants covers 100% of the cost of child care through graduation for low-income student mothers attending an accredited college or university in Georgia.

Our mission is to support low-income single mothers pursuing post-secondary education while ensuring their children receive the benefits of quality early childhood education.

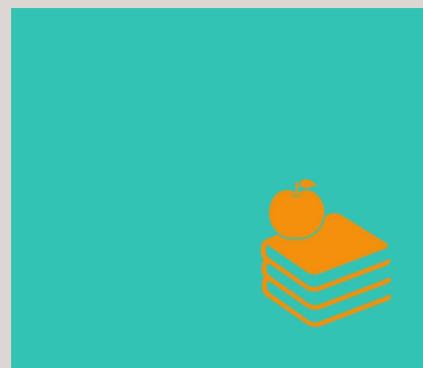
Our 2Gen Model

We embrace the two-generation (2Gen) approach, recognizing that the well-being of children is inextricably linked to the well-being of the adults in their lives. By intentionally focusing on both children and their mothers, we aim to create a legacy of educational success, economic prosperity, and overall health and well-being that passes from one generation to the next.

The 2Gen approach involves:

- Working with children and their parents together to build family well-being.
- Addressing the needs of both generations to create opportunities for educational success and economic security.
- Engaging and listening to the voices of parents/adult caregivers as experts on their families' needs.
- Fostering innovation while building evidence of what works for families.

By supporting mothers in their educational journeys, we help build stronger, more resilient families and communities. Our work is inspired by the guiding principles of the 2Gen approach, which include advancing equity, centering on community, and measuring and accounting for outcomes for both children and parents. Join us in our mission to create a better future for families through education and support.



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CAPS Bridge Program Relaunch

In November 2024, Nana Grants relaunched its CAPS Bridge Funding Program after a four-year hiatus in response to growing need. Georgia's CAPS program underwent significant changes in 2024, making it harder for families to qualify for child care assistance.

The Liz Blake Giving Fund and **Gas South** have pledged \$500,000 and \$25,000 respectively to support Nana Grants' CAPS recipients through 2027. Nana Grants paused its CAPS Bridge Funding Program in 2020 when CAPS began covering 100% of child care costs for eligible families thanks to Federal pandemic relief funds that temporarily increased CAPS subsidies, and have since been rolled back to pre-pandemic levels.

Georgia's CAPS program has undergone significant changes in 2024, making it harder for families to qualify for child care assistance. These changes include:

- **End of Federal Relief Funding:** Federal pandemic relief funds that temporarily increased CAPS subsidies and helped child care providers remain open ended in September 2024. This added instability to the child care system in Georgia.
- **Lowered Eligibility Threshold:** The income eligibility threshold for new CAPS applicants has been reduced to 30% of the state median income (SMI), down from 50% previously, which limits the number of families who qualify.
- **Increased Family Financial Responsibility:** CAPS families now face reinstated family fees and copays.
- **Additional State Funding:** Despite a \$9.3 million increase in state funding for CAPS, many providers continue to face challenges due to the loss of federal support.

This vital program by Nana Grants will once again offer supplemental child care funding to single student mothers receiving support from **Georgia's Childcare and Parent Services (CAPS) program**. The reinstatement of the **CAPS Bridge Funding Program** comes at a critical time when pandemic-related funding for CAPS has ended, yet child care costs are skyrocketing.

Over the past year, child care costs have surged at more than double the rate of overall inflation. Low-income mothers without college degrees are more likely to work in low-wage hourly or on-demand jobs that do not offer paid leave or remote-work benefits, meaning a day without work due to child care insecurity is a day without pay. This further underscores the urgency of supporting programs like Nana Grants that provide essential child care support.



Our Impact...

113 Student families graduated from or currently enrolled in Nana Grants since 2017

18 Families transferred to CAPS or aged out of child care before graduation since 2017

44 Degrees/certifications earned since 2017

2702 Weeks of child care provided in 2024

52 Current student families as of January 1, 2025

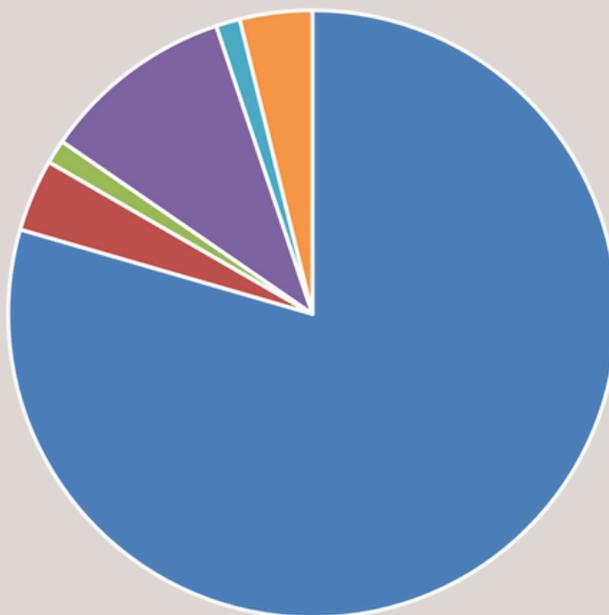
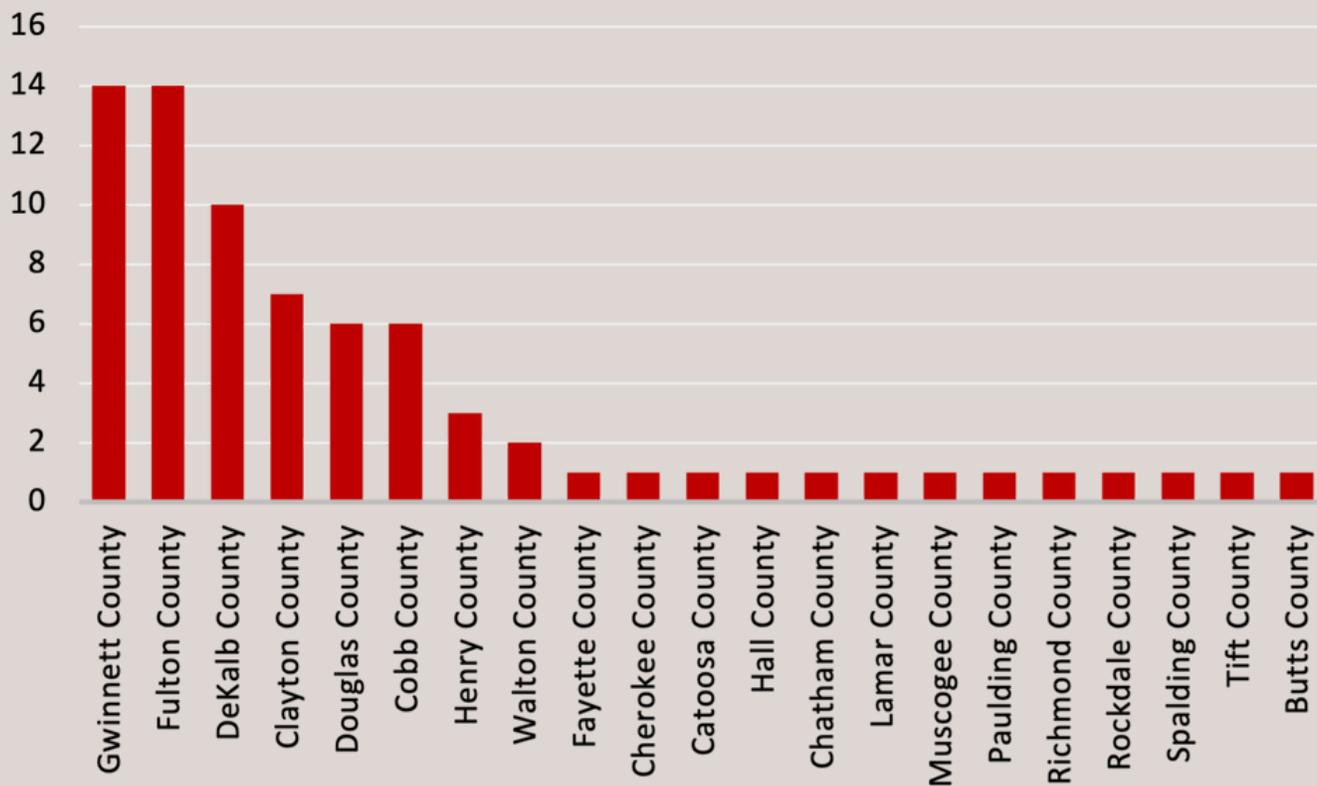
92% Retention / Graduation Rate



“Nana Grants had a HUGE impact on my family and career. With their assistance, I was able to finish my Bachelor's Program. I graduated Magna Cum Laude. My son was delighted with his experience as well. It was his first time attending daycare. Nana Grants supported his childcare up until he transitioned to Georgia Pre-K. Being a grant recipient truly allowed me to better my family.”
- Nana Grants Graduate



2024 Student Demographics

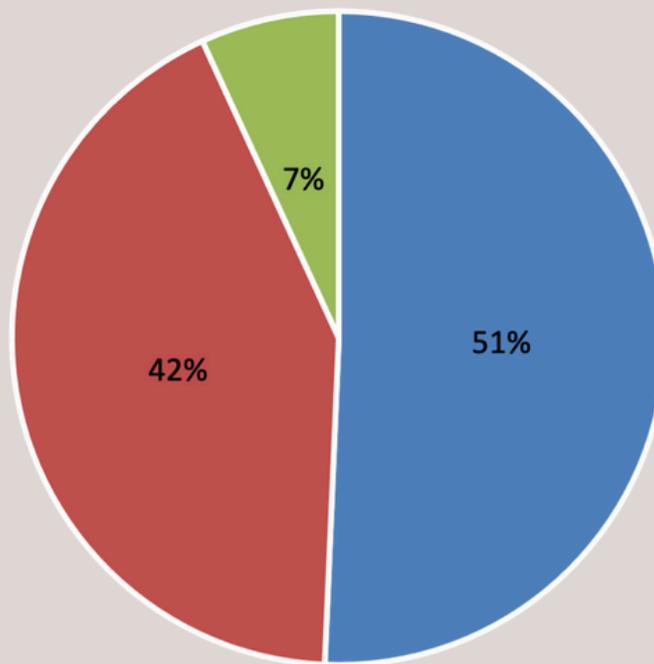
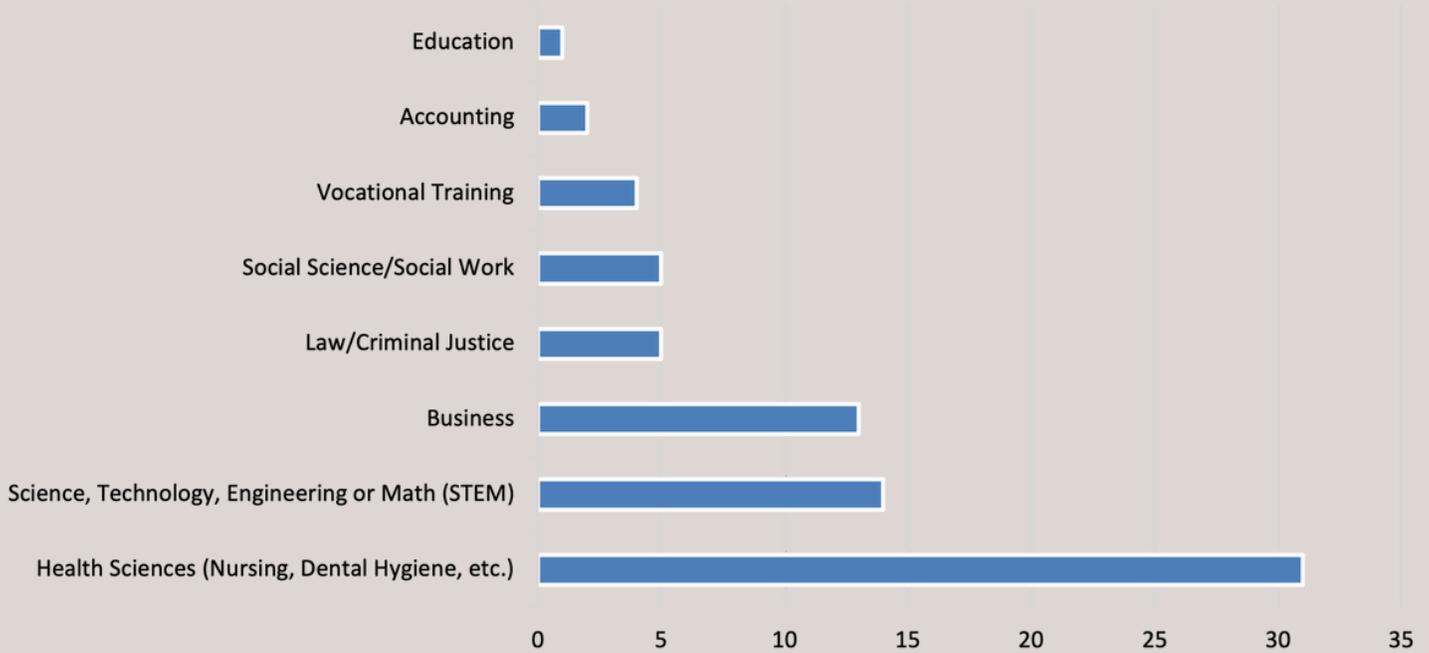


“I was able to graduate and elevate my career. I didn't stress about affording childcare, making it to class, or having the time I needed to study. I also received emotional support from Nana Grants, which really carried me through a tough time in life.”
 - Nana Grants Graduate

- Black or African-American
- White
- Hispanic or Latino/Latina
- Other
- Native American or Alaska Native
- Prefer not to answer



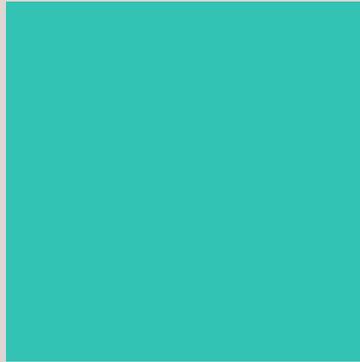
2024 Fields of Study



“Not only have the financial aspects been a huge help, but the kindness, care, and understanding shown by the team have made all the difference in my journey. From the very beginning, the staff at Nana Grants have been incredibly compassionate.”
 - Nana Grants Student

■ Technical College
 ■ 4-Year College/University
 ■ Job Training Program





2024 Student & Graduate Survey



In December, 2024 Nana Grants conducted an online and phone-based survey of our students and graduates. Our goal was to learn more about the lives of our students and how free child care has impacted their families, careers, and economic wellbeing. The survey was designed to assess:

- Household Income Pre- vs Post-Graduation
- Risk Factors
- Success Factors
- Quality of Life
- Career Impact
- Nana Grants Experience

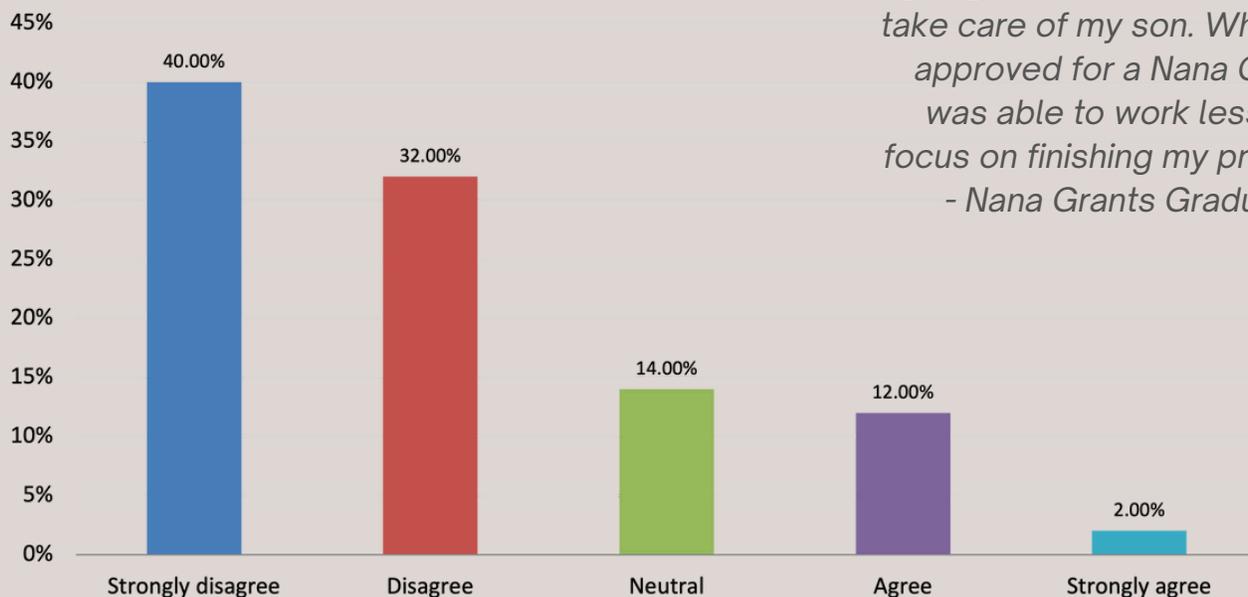
“Oh my goodness, if it wasn't for Nana Grants I couldn't have finished school or kept my job. I want to give a huge thank you Nana Grants for their support.”

- Nana Grants Graduate



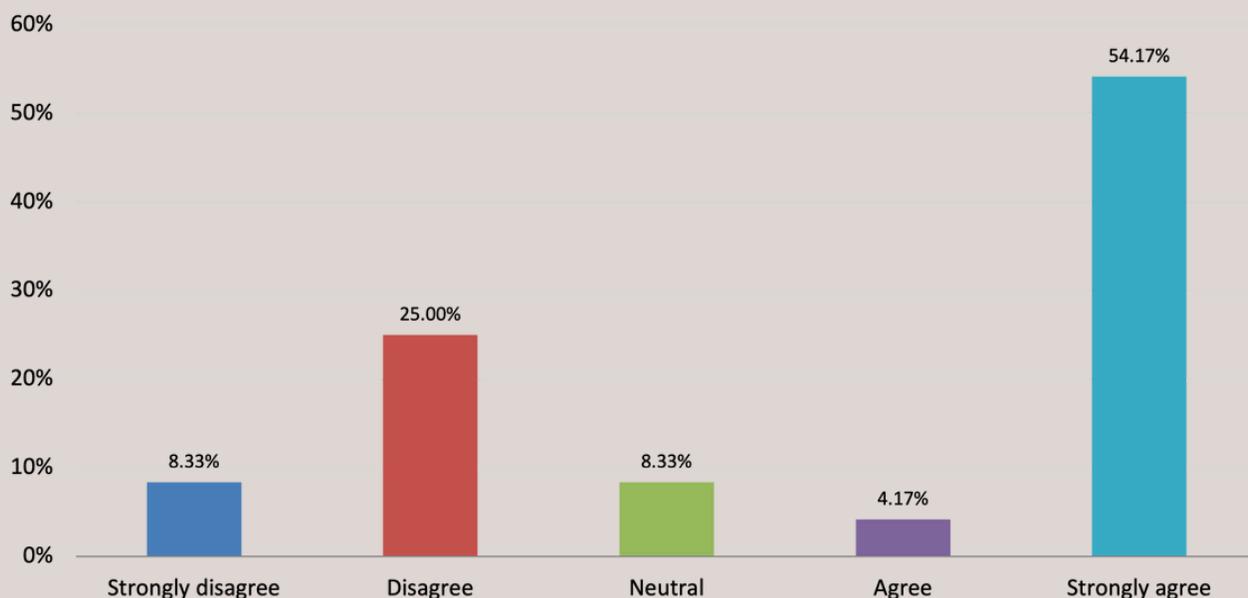
“I have at least \$500 in savings.”

Nana Grants Students



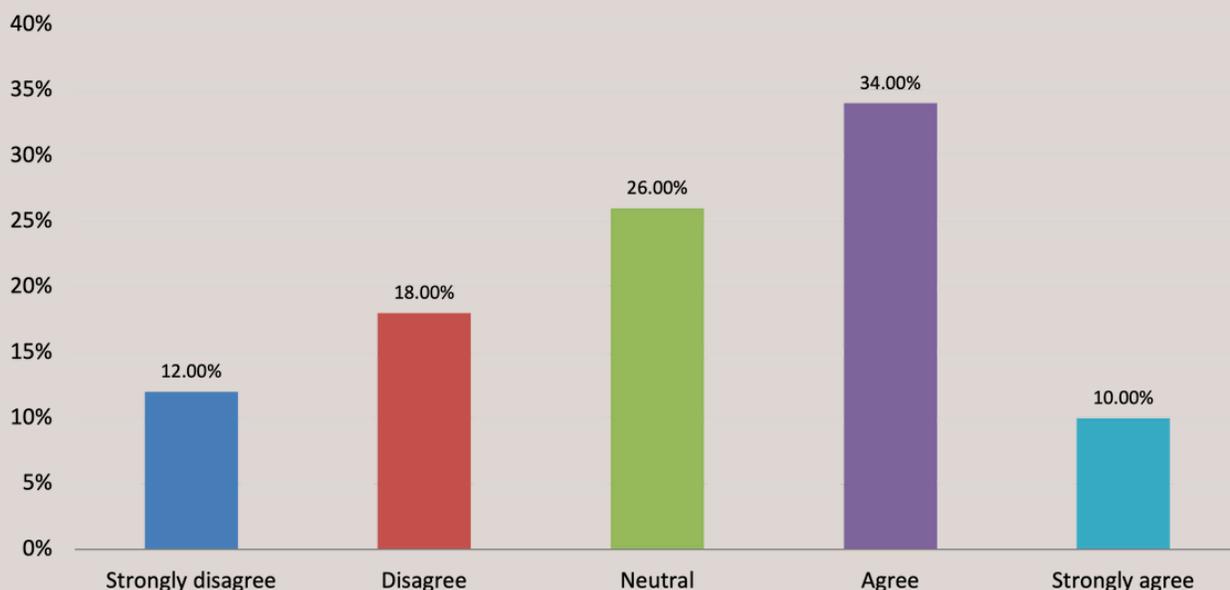
“Nursing school was very time-consuming. I was bartending, going to school, and trying to take care of my son. When I got approved for a Nana Grant I was able to work less and focus on finishing my program.”
- Nana Grants Graduate

Nana Grants Graduates

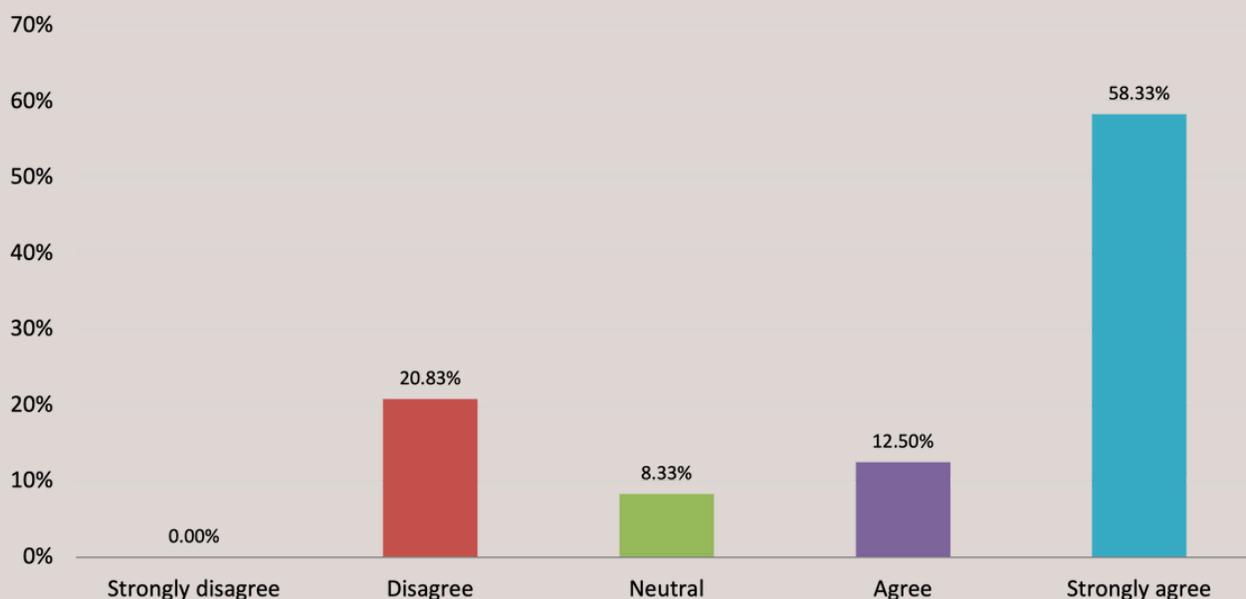


“I can afford safe, stable housing.”

Nana Grants Students

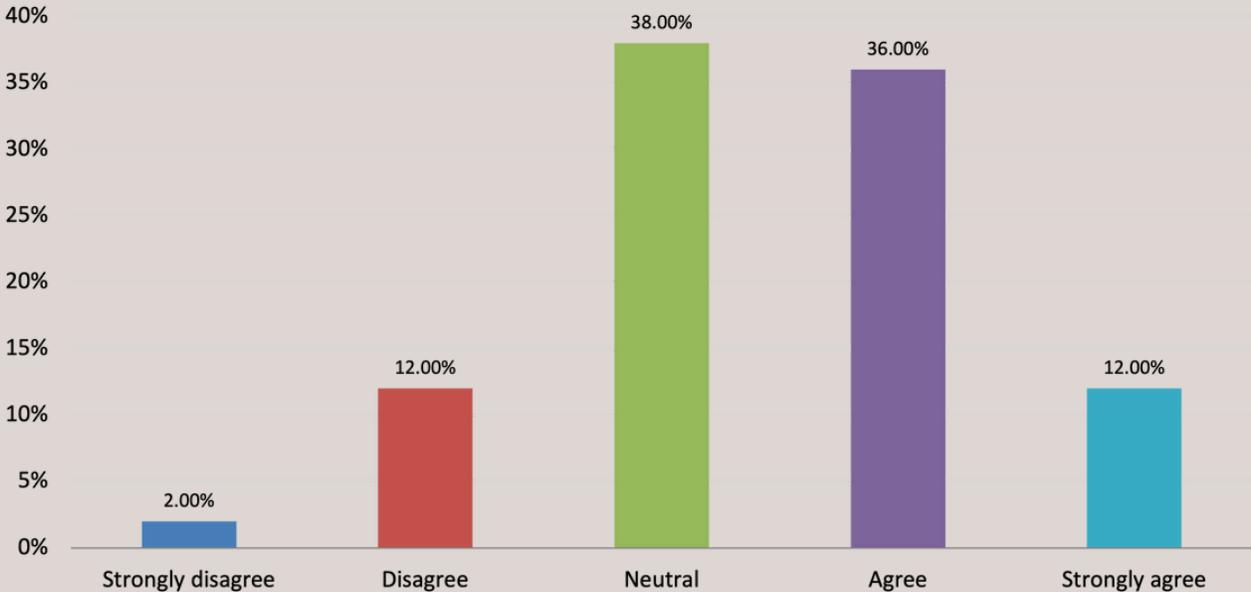


Nana Grants Graduates

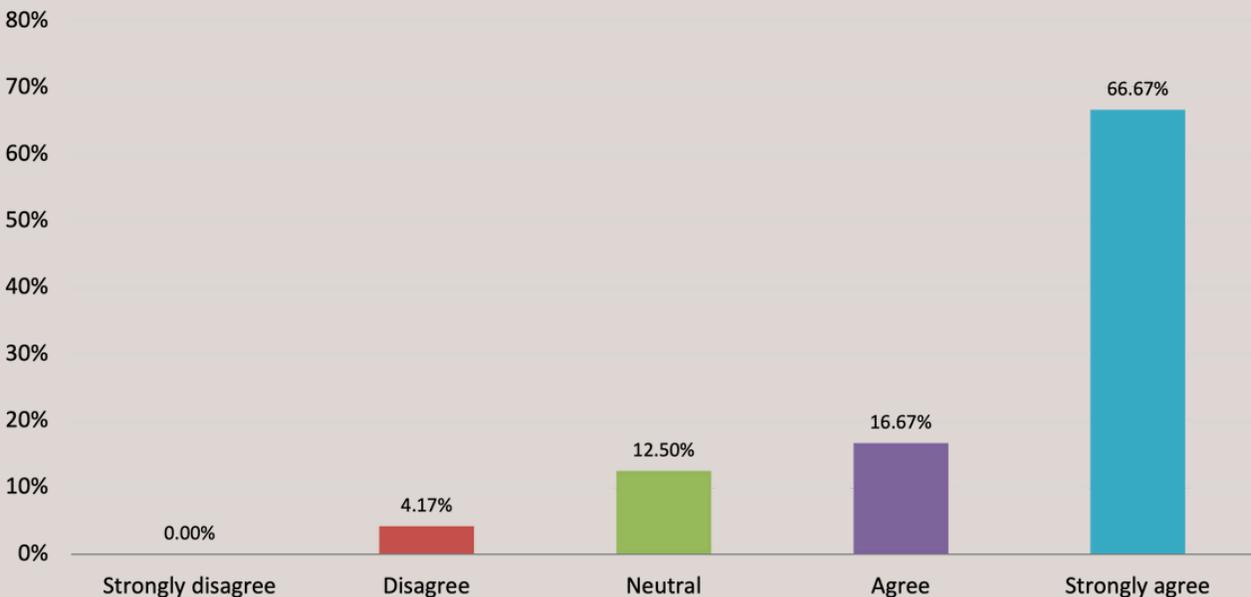


“I have career options”

Nana Grants Students

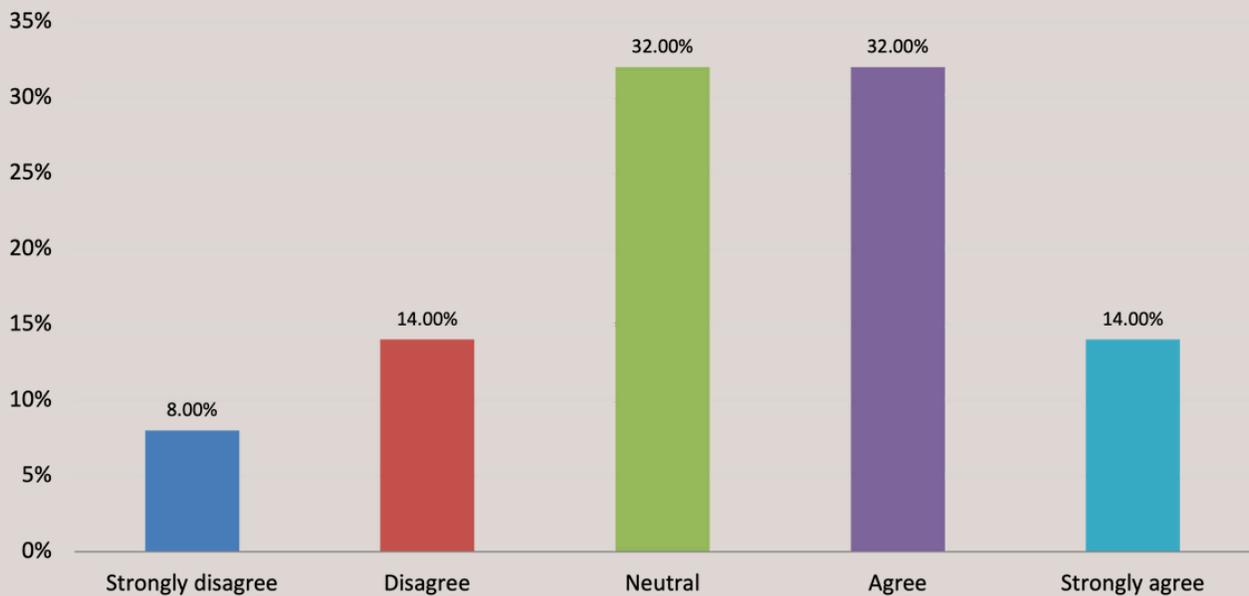


Nana Grants Graduates

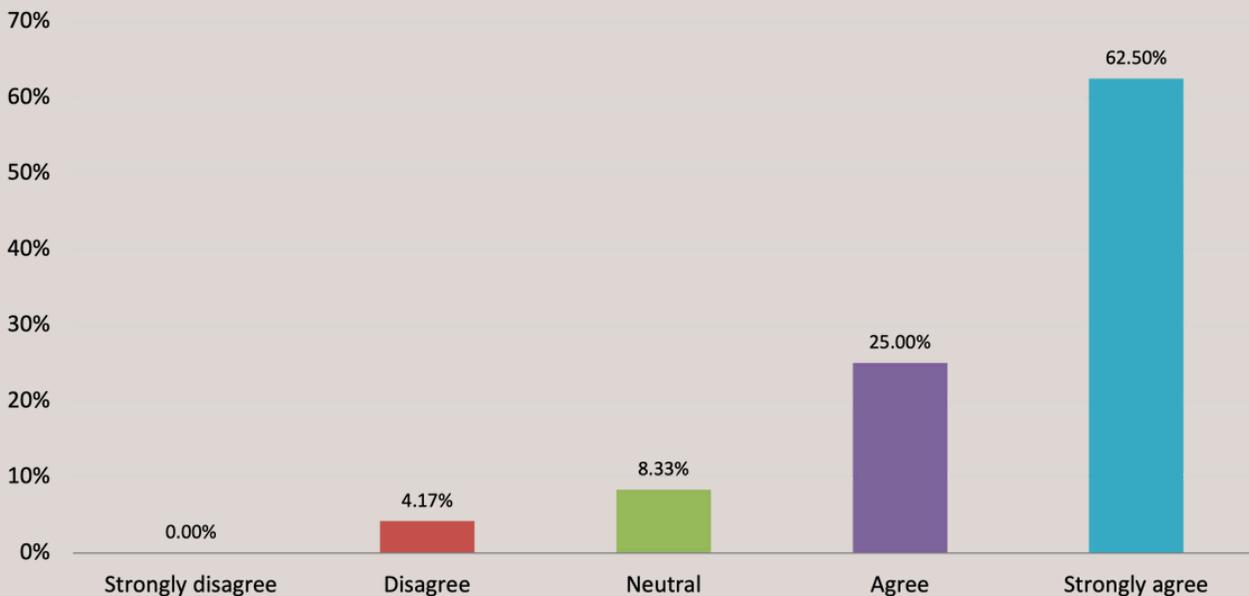


“I can afford healthy food for my family.”

Nana Grants Students

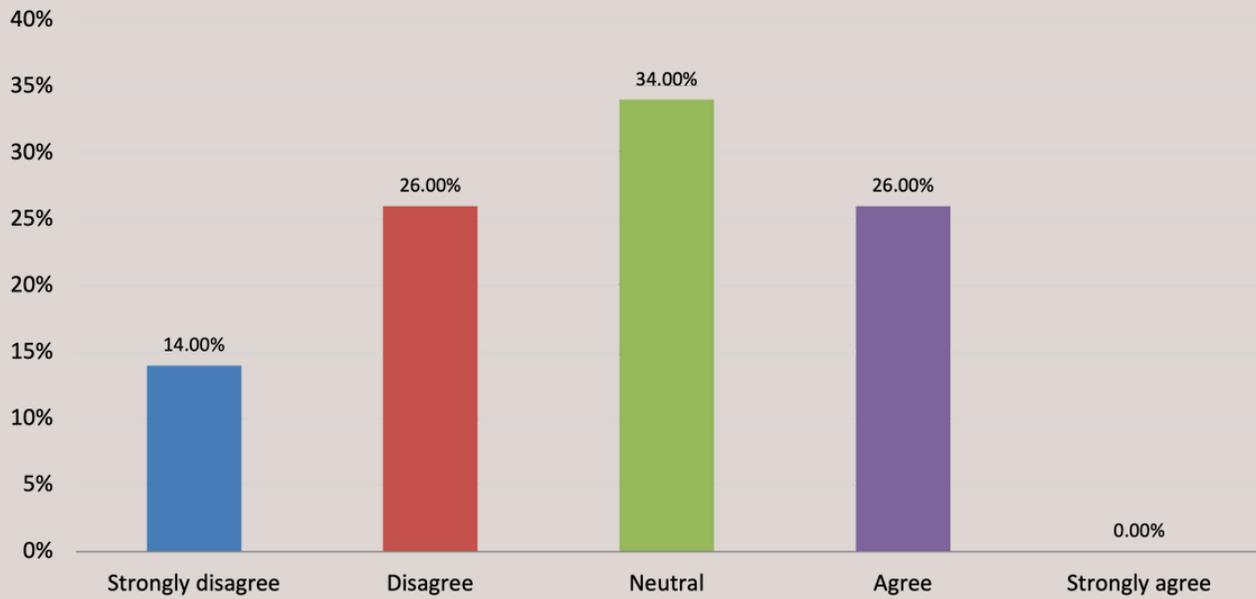


Nana Grants Graduates

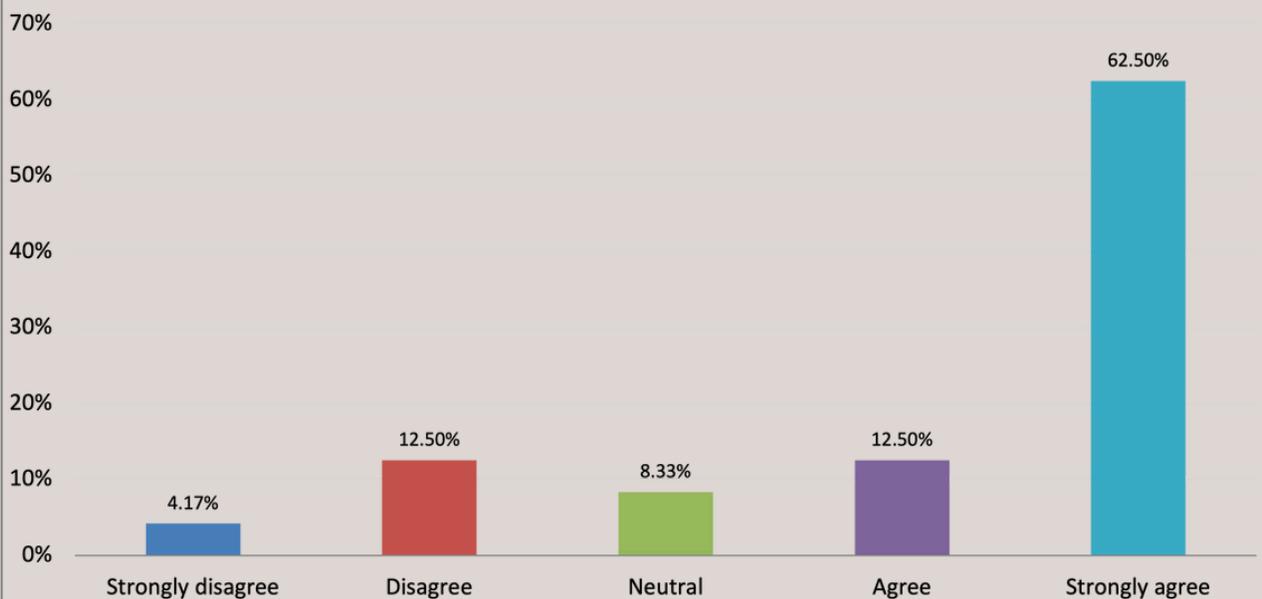


“I am financially self-sufficient.”

Nana Grants Students

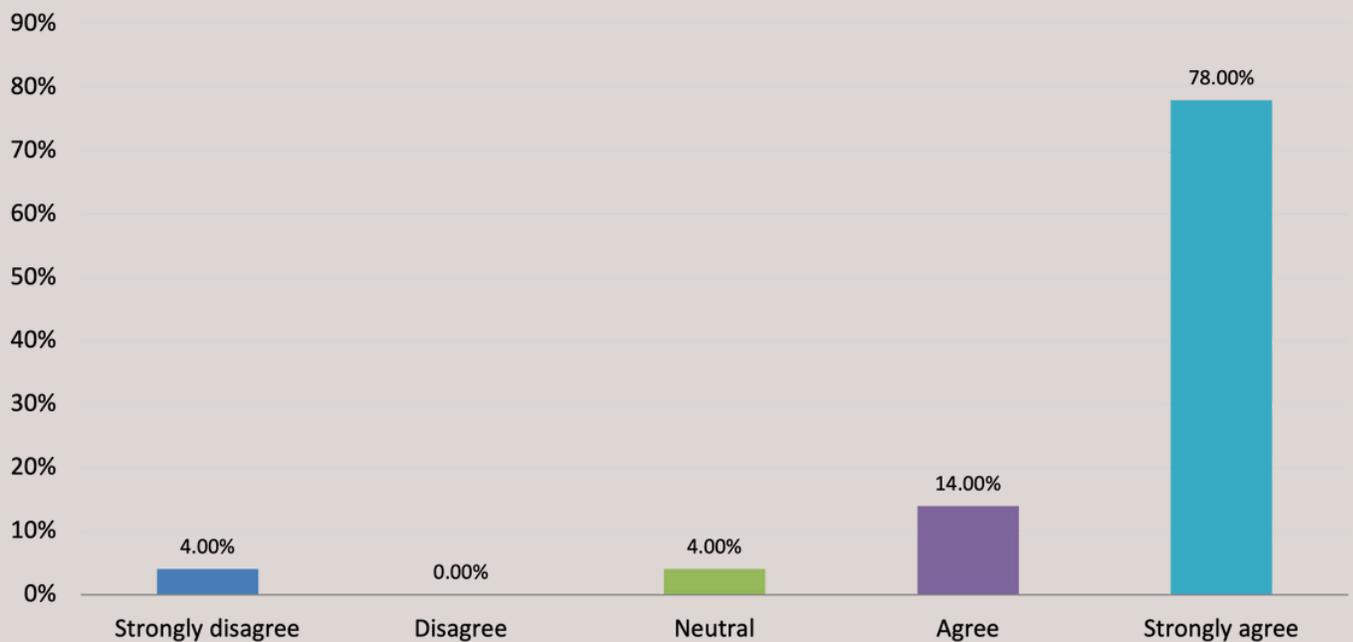


Nana Grants Graduates



“I have/had access to better quality child care using Nana Grants than I could afford on my own.”

Nana Grants Students & Graduates

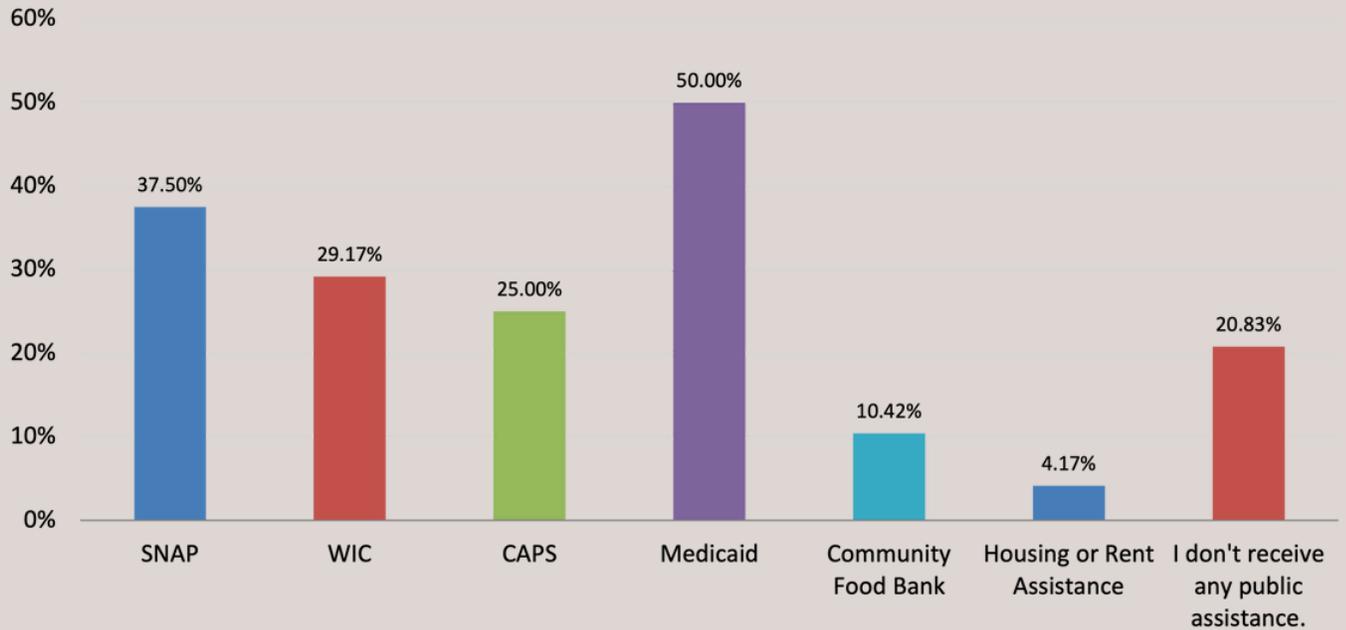


“I would just like to express my gratitude for this grant. It truly has changed my life and given me an amazing opportunity to further my education.” - Nana Grants Student

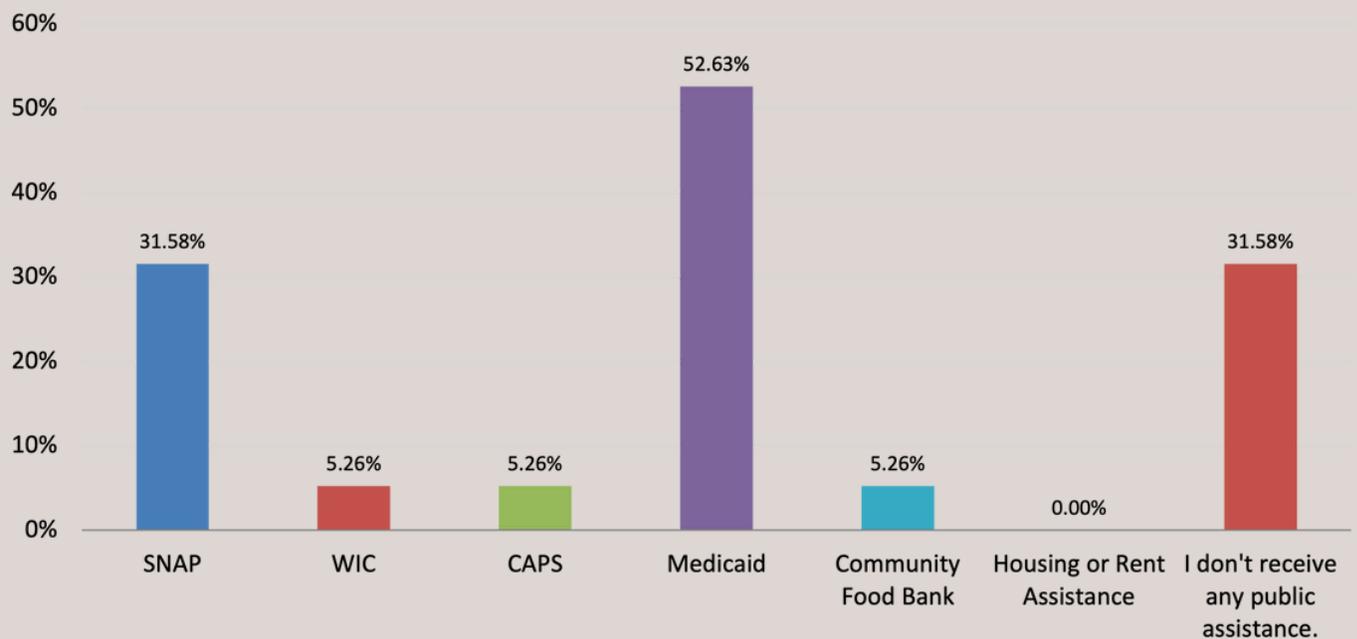


“Do you currently receive any of the following assistance programs?*(Select all that apply.)*”

Nana Grants Students

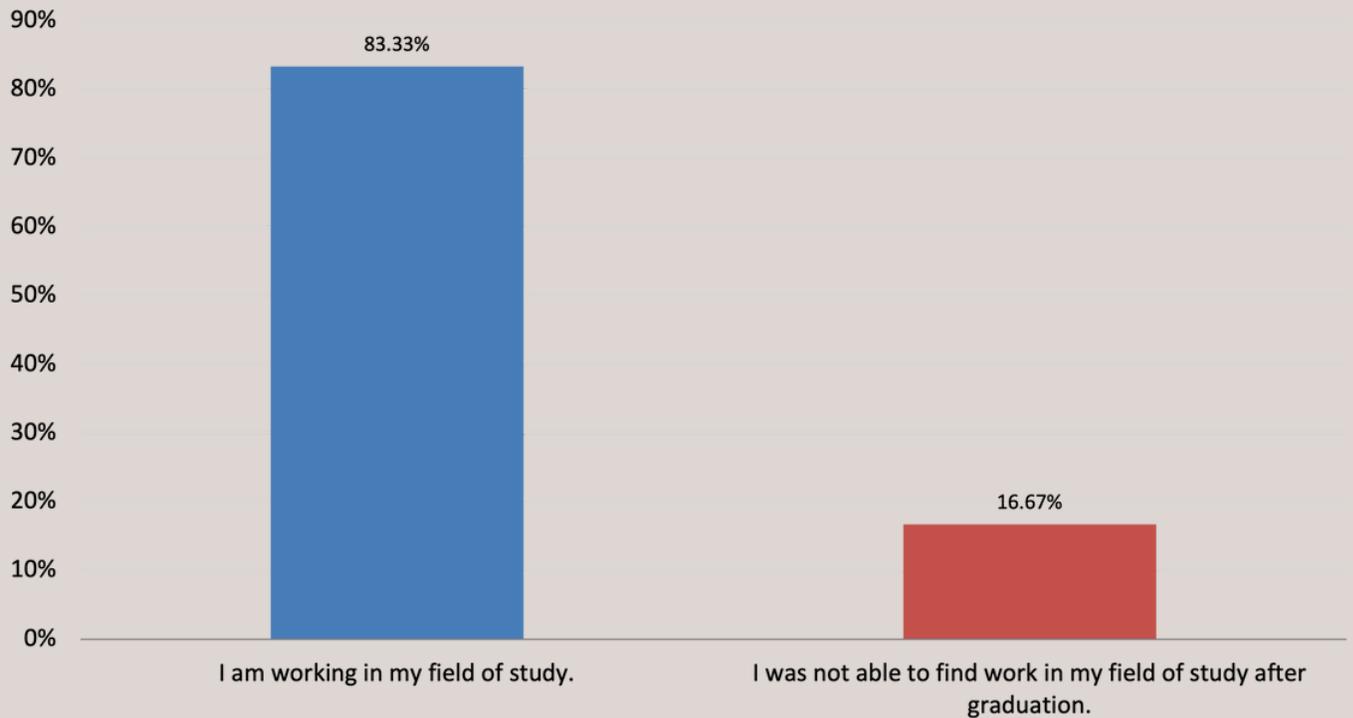


Nana Grants Graduates



“Were you able to find a job in your field of study after graduation?”

Nana Grants Graduates



“My daughter has autism and sensory disorders. She needed somewhere that specializes in the care she needs. A special school opened up in my community and Nana Grants allowed me to access and afford the inclusive childcare that helped my daughter's development.” - Nana Grants Graduate

