



# Exclusive report Did EDM kill Avicii?

By William Ralston

BRITISH

GENTLEMEN'S QUARTERLY  
AUGUST · 2018 · £3.99

'I want to make amends'

# LEWIS Hamilton

refuses to skirt the issue

By Teo van den Broeke Photographed by Daniel Sannwald

## + The billionaire e-car wars

James  
Dyson  
vs  
Elon  
Musk

By Stuart McGurk

## + Caitlin Moran

'Corbyn  
was a  
gamble  
that  
failed'

By Alastair Campbell



GQ Advertising Feature

## Make A Splash...

**1**  
CORAL PINK STARFISH £45  
BUNKS TRUNKS  
BUNKSTRUNKS.COM  
IG: @BUNKSTRUNKS

**2**  
SWIMMER G1A VERSION 1 PRINT \$185 / £130  
EVEREST ISLES  
EVERESTISLES.COM  
MATCHESFASHION.COM

**3**  
MONTE CARLO CLASSIC £89  
COLLIER BRISTOW  
COLLIERBRISTOW.COM  
IG: @COLLIERBRISTOW

**4**  
IT IS, SWIMSHORTS €180  
TOMADAM.FR  
IG: @TOMADAM\_OFFICIAL

**5**  
BLUE & WHITE TRIBAL BRIEF \$80  
TYCHEZ PREMIUM BEACHWEAR  
ESTEEZUSA.COM  
IG: @ESTEEZUSA

**6**  
BALI BOATS SWIM SHORTS £74  
RWENZORI  
RWENZORI.COM.AU  
IG: @RWENZORI.SWIM

**7**  
WALDEN OUTDOOR ATHLETIC  
WALDENATHLETIC.COM  
IG: @WALDENATHLETIC

**8**  
SHARP MIDNIGHT BLUE £295  
PRATT LONDON  
PRATTLONDON.COM  
IG: @PRATTLONDON

**9**  
TYCHE SWIMWEAR  
PORTOFINO AZURE €85  
TYCHESWIMWEAR.COM  
IG: @TYCHE.SWIMWEAR

**10**  
AQUA SPORTS-SUNNIES,  
LOTUS GARDEN 195 CHF  
PATER ET FILIUS  
PATERFILIIUS.COM  
IG: @PATERFILIIUS

**11**  
MAURO SWIM SHORTS IN  
DEEP TEAL £50  
INDEPENDENT LEADERS  
INDEPENDENT-LEADERS.COM  
IG: @INDLEADERS

**12**  
GLASSING BAY TRUNKS £46  
FLOAT CAPTAIN  
FLOATCAPTAIN.COM

**13**  
REGATTA WHITE SHACKLE BRACELET \$43  
SAILSWAG.COM  
IG: @SAILSWAG

**1. Bunks** are swimwear for boys and men made using designs unique to the brand, pictured is the Coral Pink Starfish range. Lightweight and fast-drying for carefree days in the sun. To shop for your holiday visit [bunkstrunks.com](http://bunkstrunks.com) and use offer code 'GQJuly18' (expires 31/08/2018) to receive free postage. For inspiration follow @bunkstrunks on IG. **2. Everest Isles** raises awareness about climate change by implementing sustainable production practices, working with eco-friendly textiles and manufacturing products to last. This ECONYL® swim trunk is made from 100% regenerated nylon from recovered fishing nets and features corrosion-resistant cordage ends. Available from [matchesfashion.com](http://matchesfashion.com). **3.** Inspired by the world's most beautiful coast lines, **Collier Bristow** swim shorts are the perfect gift for that summer adventure away. A combination of Pastel Shades, Summer Prints and Mediterranean Stripes creates a classy and stylish range. A must have for this summer. Use 15% off coupon code 'CBG015' (expires 31/08/2018). **4. tom adam** introduces you to a new and refined take on men's underwear & swimwear. Contemporary with a twist. Designed in Paris. **5. Estevez Beachwear** is a premium menswear brand that creates high quality, limited edition designs. This swimsuit is part of their EL DORADO 2018 Resort Collection, made with certified gold plated details, for the men that want to stand out from the crowd. **6. Rwenzori** is Australian Designed, European Inspired. Luxury swim shorts featuring aerial and travel photography. Quality make featuring signature zippers and stainless steel adjustable side buckles. Want to stand out from the crowd? - Bali Boats' showcases a vibrant aerial photo of Bali's pristine beaches and traditional fishing vessels - Bali, Indonesia. More than your average swim shorts, featuring free UK shipping for GQ readers, enter 'GOfreeship'. **7. Walden Outdoor Athletic** produces swimwear, apparel, and accessories using fabrics produced from recycled plastics. The California based company is dedicated to preserving marine habitats and donates a portion of profits to environmental causes. They offer worldwide shipping on all purchases. **8.** Loud and outrageous **Pratt London** is redefining the luxury beach lifestyle. Empowering men to be rebellious and extravagant, allowing the stylish men to express themselves by wearing unique eclectic beach wear inspired by iconic Pop Art. View the collection [pratlondon.com](http://pratlondon.com). **9.** Italian brand **Tyche** designs high quality ultralight swimwear, with classic lines and tailor fits. Made in Italy with a meticulous attention to details and designs inspired by the Italian timeless style. **10. Pater et Filius** is an independent, luxury brand based in Zurich, Switzerland and offers a selection of swim shorts inspired by the iconic 50s resort style, tailored just as carefully as high-end suit trousers and using the finest ultrafast-drying fabrics. Their brand-new sports-sunnies are the perfect choice to take you to the beach-volleyball court or to any extreme water-sports. **11. Independent Leaders** is a Brazilian inspired lifestyle brand that adopted the independent spirit of its people, defined by its freedom. They use designs that speak boldly and reflect the free-spirited vibe of Brazil's greatest city Rio. **12. Float Captain** was born out of love for everything surf-related. Based in Hong Kong, their roots in the local surf culture and unique urban landscape are merged with visions of Californian and Hawaiian surf lifestyle. The glassing bay trunks draws inspiration from the core of every surfer's craft and where they are made. **13. Sail Swag™** is a sailing-themed fashion accessories and lifestyle brand that is inspired by the love of the open water and a passion for sailing. Their products are designed in Canada and made using authentic sailing materials. The Regatta Shackle Bracelet embraces a clean and simple, yet athletic design for the passionate sailor, available in various colours and sizes. Available at [sailswag.com](http://sailswag.com) and for more information email [info@sailswag.com](mailto:info@sailswag.com)

GQ Advertising Feature

## The Style File...

**1**  
BRAIDED SUEDE BELT €85  
DALGADO.DE  
IG: @DALGADO\_OFFICIAL

**2**  
W.I.M.U. WHERE IS MY UNDERWEAR  
W-I-M-U.COM  
IG: @W.I.M.U.\_SUBSCRIPTIONBOX  
FB: W.I.M.U.SUBSCRIPTIONBOX

**3**  
ELDER GRANDAD TOP £80  
&SONS  
ANDSONS.CO.UK

**4**  
THE PARKER TIE £80  
LEONIE WORRELL  
LEONIEWORRELL.CO.UK  
IG: @LEONIEWORRELL

**5**  
LIMITED EDITION ORIENTAL  
FLORAL & FLAMINGO PRINT  
SHORT SLEEVE SHIRT £42  
STEEL & JELLY  
STEELANDJELLY.COM  
IG: @STEELANDJELLY

**6**  
BULL BELT \$138 CAD/ £80  
BOONDOCKS  
BOONDOCKSLEATHERCANADA.COM  
IG: @BOONDOCKSLEATHER

**7**  
GUNMETAL 6MM STERLING SILVER  
BRACELET £26  
BAXTER&BAXTER  
BAXTER-BAXTER.COM  
IG: @BAXTERANDBAXTER\_

**8**  
CICADA SIGNET RING \$100  
REMAINS JEWELRY  
REMAINSJEWELRY.COM  
IG: @REMAINSJEWELRY

**9**  
HEL VELVET JACKET €209  
HEL-SHOP.COM  
IG: @HEL\_SHOP

**10**  
HERITAGE SOUNDERS LEATHER  
SUNGLASS STRAP \$29.99  
SOUNDERGOODS  
SOUNDERGOODS.COM  
IG: @SOUNDERGOODS

**11**  
NO-2, GRÅDTE £165  
NORTH-89  
NORTH-89.COM  
IG: @NORTH89OFFICIAL

**12**  
LAPEL FLOWER  
MR. NOTICE COLLECTION  
MRNOTICECOLLECTION.COM  
IG: @MR\_NOTICE\_COLLECTION

**13**  
THE ROMAN DUFFEL £379 AUD  
WANDERERS TRAVEL CO  
WANDERERSTRAVELCO.COM  
IG: @WANDERERSTRAVELCO

**14**  
SWIM WITH SHARKS  
CREW T-SHIRT \$60  
SWIMWITHSHARKS.US  
IG: @SWIMWITHSHARKSNY

**1. Dalgado** is a German design studio obsessed with sourcing the finest materials and crafting them into fairly-priced, timeless accessories which are made to last. Their philosophy integrates minimalist designs with premium leathers brought to life by revered artisans. **2.** Are you tired of your old and boring underwear? **W.I.M.U.** is here to help you by subscribing to their luxury gift box you will receive by mail a surprise package with a pair of underwear and socks. All products are 100% Made in Italy. **3.** The **&SONS** brand is a range of unique workwear clothing designed by and for craftspeople, artisan makers and creative pioneers in their chosen fields of endeavour. The Elder Grandad short sleeve top is made from 100% raw cotton, double fabric edged cuffs and three button neck opening to create this authentic under shirt. **4.** Beautifully handmade neck ties, bow ties and pocket squares for you. **Leonie Worrell** helps men who enjoy wardrobe. An essential choice for Leonie Worrell is to design her own and inspire them to look the part. Blending traditional favourites with innovative and new fabrics means one thing: unique pieces that improve men's lives. Explore an essential choice for Leonie Worrell is to design her own and inspire them to look the part. Blending traditional favourites with innovative and new fabrics means one thing: unique pieces that improve men's lives. **5.** Get ready for the sun with **Steel & Jelly's** summer collection. Featuring everything from abstract prints to bold floral designs, these shirts - including the one pictured, are perfect for the adventurous man! Shop the entire collection online, with 20% off for GQ readers with code GQJUL20 (expires 31/08/2018). **6. Boonocks** is a Canadian purveyor of timeless handmade leather goods. Meticulously crafted for unparalleled durability, the Bull Belt brings incredible versatility to the wearer along with its rugged aesthetics. Suitable for wearing from the office to the beach. Features full grain vegetable tan water buffalo leather, solid brass hardware, and hand-stitched hemp twine. Purchase online from [BoonocksLeatherCanada.com](http://BoonocksLeatherCanada.com). **7.** Step up your wrist game. Explore **Baxter&Baxter's** collection of luxurious men's bracelets. Designed and handmade in England. Use promo code 'GQ2018' for 10% off your next order (expires 31/09/2018). Shop online at [baxter-baxter.com](http://baxter-baxter.com). **8. Remains Jewelry** is inspired by mythology, folklore, and relics. Their jewellery preserves the stories that have been left behind and revives them through skilled craftsmanship to inspire you on your own journey. Sterling silver \$25, made in Los Angeles. **9. HEL** produces high-quality fashion. Timeless designs create an elegant, casual look away from fast-paced trends. HEL offers small collections and unique pieces of clothing for people of different skin colour, orientation and body shape. HEL does not drown out the exterior. **10. Sounder Goods** handcrafts sunglasses straps we can get behind. Made from full grain leather, brass rivets and their own patented GripTite (TM) fittings. Check them out for these and other high-quality handmade leather and adventure goods. **11. North-89** is known for their seasonal approach when designing their collections. The No-2, Grådte is the perfect summer sneaker featuring extremely breathable cotton mesh combined with premium Italian leather. **12. Mr. Notice Collection** is an online mens' accessory store specializing in luxury products. It was created to pay homage to the owner, Christal Anderson's, father who passed away. They offer medium and large sizes, and are available on their new website [mrnoticecollection.com](http://mrnoticecollection.com). **13. Wanderers Travel Co** are committed to creating the most durable, practical and luxurious products. Crafted from the softest full grain leather, their designs are inspired by traveling distant lands, the people they meet and the rich history of this world. These bags are made for Wandering. **14. Swim With Sharks** is a New York based lifestyle brand. Mixing a minimal, clean aesthetic with classic coastal living, they strive to provide quality clothing and accessories with timeless design.

TO ADVERTISE CALL 020 7499 9080 X3705

TO ADVERTISE CALL 020 7499 9080 X3705